# Believe

We believe in working together.



EMIRATES TEAM 7-1
NEW ZEALAND

TEN OF A KIND – LIMITED EDITION CHRIS AMON GT86!

TRNZ MAKES ITSELF HOME AT HAMPTON DOWNS

GREAT EIGHT TIPS FOR LONG TRIPS



**ISSUE SIXTEEN 2017** 

# Contents



Land of the Long Flat White

Kokako Organic Coffee Roasters are trailblazers in specialty coffees and have taken a leadership stance across a variety of areas in their business, particularly in sustainable practices.

Sailors of Fortune by Bob Field

How Emirates Team New Zealand won the America's Cup.

The Future in the Past by Martin Tasker Yachting journalist Martin Tasker takes us back to 2001 when Peter Burling was 10-years-old and already an up and coming Optimist sailor – fast forward to London 2012 Olympics and a journey to now - the journey has barely begun.

Ten of a Kind

Toyota New Zealand has built on the driving pleasure of its 86 sports coupe with a limited edition 'Chris Amon Edition' GT86.

**Fusion Evolution** 

When hip hop meets haka and creates a unique fusion of culture and dance, all within the setting of Toyota's latest SUV the C-HR. Our social media fans became engaged and voted them winners in the #YOUARECHR campaign.

A Fresh Coat

Toyota's Thames Vehicle Operations, home of Signature Class Vehicle refurbishment operations, has taken further steps to improve its environmental and social impacts through the installation of a new waterborne paint system.



Kirsty Morris-Rickard Editor

## **Editorial**

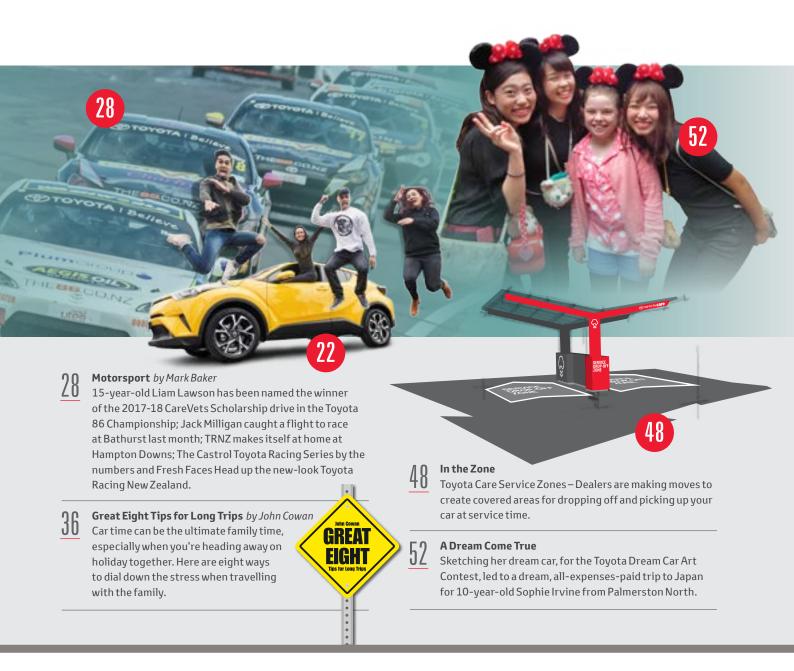
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#### Believe issue 16 is our **last for 2017.**

Since our previous issue we have regained the America's Cup - arguably the oldest and most coveted sporting trophy in the world! Emirates Team New Zealand (ETNZ) is the only team to have successfully challenged on two separate occasions (1995 and 2017). The only major sponsor of ETNZ to be involved in both of these victories is Toyota New Zealand – for seven campaigns and spanning more than 25 years.

We have called on some yachting authorities to supply two articles within this issue. One is Bob Field, former CEO and chair of Toyota New Zealand and

current Ambassador. Bob shares how he believes the team won despite the odds stacked against them. Yachting journalist and broadcaster Martin Tasker shares an encounter he had with Peter Burling when Peter was just 10-yearsold. "If there are signposts on the road to success then the first one on Peter Burling's extraordinary journey stands out in neon...especially in retrospect" (read page 14 for full story). We also celebrate the homecoming victory parades that were held in Auckland, Wellington and Christchurch and we find out from Toyota Ambassador



Jason Kerrison, what was his inspiration behind the ETNZ celebration single 'Humming Along'.

The festive season is approaching and so too are the school holidays. If you are planning a family holiday, take a look at the great eight tips for long trips supplied to us by John Cowan from the Parenting Place. Some of these tips may just ease some of the stress when travelling with your family in the car. You can find many more useful tips and tricks to use your car to discuss popular family topics by visiting www.thparentingplace.com/ toyota-family-journeys

It is encouraging that more of our Kiwi kids are embracing the outdoors by participating in the Toyota Kiwi Guardian programmes we have been running for the past year with DOC. With over 80 sites now throughout New Zealand the programme hosts plenty of adventures that will let your kids enjoy the outdoors and become Kiwi guardians of our land. On pages 40 – 43, Gisborne DOC Community Ranger Sandra Groves takes some friends from out of town to Gray's Bush Scenic Reserve in Gisborne to do an adventure.

As the Motorsport season ramps up,

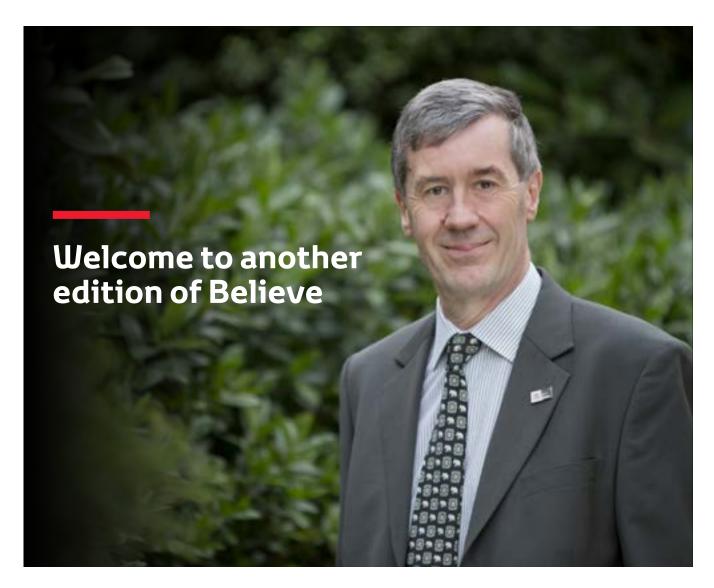
there will plenty of on track action with the Toyota 86 Championship launching in November and the Castrol Toyota Racing Series beginning in January. There's more on what's happening in motorsport on pages 28 - 33.

It is exciting for us too, to be able to provide you with a new look Believe magazine online. This can be found at

www.toyota.co.nz

Whatever your interests, we're sure there will be something for everyone in this issue of Believe. From the team here all the best for the festive season and we'll catch up again in 2018.





# A key feature of this issue is Emirates Team New Zealand's successful bid to win back the America's Cup.

This is the third time the team has won the Cup (1995 in San Diego and 2000 in Auckland, being our previous successes). It follows the heartbreak losses in Auckland (2003), Valencia (2007) and San Francisco (2013). We will now defend the Cup in monohulls in Auckland in 2021.

Toyota has been sponsoring the team since 1992 - an unbroken run of 25 years corporate support for a sports team is a rare occurrence. I am frequently asked why we continue to sponsor the team, especially through the drought times of recent years. From time to time people have criticized our involvement as supporting an elite sport, even though we also support youth sailing with Optinats.

I think the first thing to remember is that New Zealanders get very passionate about the event. No sporting event

other than a Rugby World Cup Final focuses the nation to such an extent - witness the street parades when the team returned from Bermuda. I think part of that is due to New Zealanders' proximity to the sea and the central part that it plays in our lives. Part of it is also the thrill of taking on the world with far less money, but still being competitive at the highest level.

But we also believe in making a difference. And, the America's Cup challenges make a difference. In much the same way that Lord of the Rings showcased New Zealand scenery (and film making creativity), the America's Cup showcases New Zealand's technology, innovation and performance. A remarkable amount of foreign direct investment (in business ventures) has flowed to New Zealand, thanks to the America's Cup.

And winning the America's Cup makes a huge difference to Auckland. Not only does it pull in potentially as much as a billion dollars benefit to the economy, the first America's Cup win was a catalyst for much of the development along the Auckland Waterfront, the Viaduct Basin and the Wynyard Quarter. I am sure this latest win will also bring some spinoff benefits to Auckland over the next few years - 2021 promises to be massive with both an America's Cup and APEC to host in our largest city.

So congratulations to Grant, Glenn, Peter and all the team - thank you for your fine performance and for the difference you make to New Zealand.

**Alistair Davis** 

LANDOFTHE AEROPRESS® Kolealeo AOTEA BLEND Ferest Fruit & Cocce WHOLE BEAH

#### Kokako

KOKAKO ORGANIC
COFFEE ROASTERS
ARE TRAILBLAZERS
IN SPECIALTY
COFFEE AND HAVE
TAKEN A LEADERSHIP
STANCE ACROSS A
VARIETY OF AREAS
OF THEIR BUSINESS,
PARTICULARLY
IN SUSTAINABLE
PRACTICES.



Founders
Helen Ollivier and
Christian Lamdin
were motivated to create a
new identity within the coffee
landscape of New Zealand. They
had a strong vision from the
outset of creating Auckland's first
dedicated organic coffee company
in 2001, and were inspired by
the native kōkako bird from the
Waitakere Ranges. In 2007 Mike
Murphy purchased the business,
ensuring he built on their legacy to
take Kokako to the next level.

Murphy says Kokako takes a holistic approach to their whole business, considering people, profit and the planet/environment in all of their decisions.

"This is by no means the easy route – and in some respects it has placed us in a position where we have to work harder to source the quality of coffee we require and to maintain a competitive advantage over others in the industry.

However, this long-term approach has really helped to reinforce the integrity behind our brand with consumers. This involves only

sourcing certified organic and certified Fairtrade coffee, and cupping (a way of evaluating coffee) to ensure that each coffee meets our internal quality standards," he says.

Being a leader in the area of sustainability, Kokako has faced and dealt with many issues, be it in growing, sourcing or supply. "Being third party verified with BioGro and Fairtrade gives the consumer confidence around the transparency in our supply chain. With packaging, we have worked with a reputable Waikato-based packaging supplier to ensure all of our coffee packs and drinking chocolate pouches are compostable to European commercial composting standards.

It's fine to provide an end of life solution for packaging (such as compostable packs) but we also need to lobby to ensure that the infrastructure to deal with this is in place. Things are happening in this area, but not as quickly as we'd like."





Kokako promotes the use of sustainable packaging that is made from reused or renewable resources, produced in the most energy efficient and environmentally friendly way currently possible, and is compostable or recyclable after use.

"THE SHIFT TO

COMPOSTABLE CUPS AND

LIDS IN OUR INDUSTRY

WHERE IT'S BECOMING

**PROVIDE TO MITIGATE** 

WASTE (COMPOSTABLE

OR OTHERWISE) IS TO

TO DRINK IN-HOUSE

ALL." — Mike Murphy

- THAT WAY THERE IS NO

**COFFEE CUP WASTE AT** 

MAINSTREAM. HOWEVER,

THE BEST ADVICE WE CAN

**PURCHASE YOUR COFFEE** 

IN YOUR FAVOURITE CAFÉ

HAS NOW REACHED

A TIPPING POINT

"By using plants to make our cups and lids we are working with nature's cycle of growth and decay. Furthermore, plants photosynthesise as they grow. They take carbon out of the air (in the form of CO<sub>2</sub>) and release oxygen. Contrast this with using fossil fuels, which bring carbon from out of the ground and emit that into the atmosphere, causing CO, levels to rise.

"The shift to compostable cups and lids in our industry has now reached a tipping

point where it's becoming mainstream. However, the best advice we can provide to mitigate waste (compostable or otherwise) is to purchase your coffee in your favourite café to drink in-house – that way there is no coffee cup waste at all."

Murphy says it's also important to put into perspective the geo-political and macroeconomic factors that come into play in coffee-producing nations.

Having visited Papua New Guinea on a number of occasions, he feels quite overwhelmed with the economic disparities evident between coffeeproducing nations and our own country. "In looking at this more holistically, we can't fix or influence the economic and political infrastructure of these nations but we can influence and encourage others to take steps to empower coffee producers in coffeeproducing nations to control their own

destiny. This is one of the main reasons we're staunch advocates for Fairtrade. Beyond the minimum price guarantee for farmers (by being part of a Fairtrade cooperative) coffee farmers have access to skillsbased training in coffee agronomy, best-practice farming techniques, defect evaluation, pest mitigation, social projects and community infrastructure projects.

"The Fairtrade premium these

cooperatives obtain through this system allows them to make democratic decisions at committee level to improve the quality of life for their stakeholders – be this building a new school, investing in roading or sanitation projects, or reinvesting in plant and equipment for coffee processing."

(Since 2010, coffee growers in PNG have received over NZ\$2.1 million in terms of Fairtrade premium. These funds have gone towards repairs to local bridges, communal coffee pulpers, office buildings and development of sustainable farming practices.)

Kokako sources its coffee from Fairtrade organic coffee cooperatives in Papua New Guinea, Sumatra, Honduras, Colombia, Uganda, Ethiopia and Guatemala, with more origins and offerings being evaluated each week. Often they'll source coffees from different geographical regions of the same country to use in different blends or to highlight subtle differences in flavour profile depending on the growing region, soil conditions, plant varietal or altitude in a single origin.

"We take a collaborative approach to sourcing coffee – travelling to origin ourselves to evaluate coffees and obtain samples, working with partners such as Fairtrade to open up opportunities for new cooperatives coming to market, and working with reliable coffee brokers and importers such as John Burton in Auckland and Trade Aid in Christchurch.

"This method of procuring coffee allows us to have some autonomy in coffee selection (for example, some of our latest Sumatran and PNG coffees were sourced by us and then coimported by our trading partners), but also creates economies of scale, where larger quantities can be purchased and sold to other roasters," he says.

Murphy talks about a more unconventional approach to coffee sourcing taken last year, when approached by Dr Jackie Smalldridge, a New Zealand gynaecologist who volunteers in Uganda.

"Jackie performs life-changing fistula surgery with a skilled group of medical professionals, supported by Medical Aid Abroad. Located about 20 minutes down the road from the hospital in Kagando, where Jackie and her colleagues were based on their trips, is the Bukonzo Joint Coffee Cooperative (www.bukonzojointcoffee.com).



Jackie saw an opportunity to help the community economically and fundraise for her medical camps at the same time. She brought back 7kgs of their coffee and asked if we'd like to try it. We did and we liked it, and now we're importing this through Trade Aid, roasting and selling it to help raise funds for her work via Medical Aid Abroad."

In 2016 Kokako was looking to find a tool to help ascertain the amount of carbon produced as a company, right from the farms at origin through the supply chain to the roastery. They ended up finding a tool through Fairtrade in the Netherlands specifically for the coffee industry, then adapted it to suit the coffee business in New Zealand.

"This was not an easy task as it involved a thorough understanding of the carbon emissions, from bean cultivation, to transport and shipping, processing, roasting and packaging in order to accurately capture the relevant data."

Through their analysis they ascertained that, for every kilogram of coffee they roasted, 2.5kg of carbon is produced.

"To offset and mitigate this, we have forecast a year in advance our full coffee production, and purchased Fairtrade Carbon Credits in order to become 'climate neutral'. The credits are purchased from FairClimateFund, an independent organisation that works directly with the Oromia Coffee Farmers Cooperative

in Ethiopia. It allows the farmers to replace their wood-burning stoves with energy efficient stoves, thus mitigating deforestation in their country."

Kokako undertook work on their first ever sustainability report in late 2016, reinforcing their commitment to making incremental improvements across their business. This even meant they had to do a bit of 'dumpster diving' to ascertain their mix of compostables, recyclables and landfill.

"Like Toyota, we work on the Japanese principle of 'kaizen' continuous improvement. We looked at our current fleet of Toyota Corollas and our Hiace delivery van, and worked out the annual CO<sub>2</sub> emissions of each vehicle based on the average kilometres travelled per working year. Compared with other vehicles the emissions; from these vehicles are relatively low, however it's allowed us to start planning for some changes to our fleet. In 2018 we'll be looking to migrate across to the Corolla hybrid and consider options for an electric or alternatively powered van. Sustainable procurement decisions are really important to our business, and we're keen to continue to support Toyota given they are trailblazers in hybrid automotive technology."

Kokako has a sponsorship partnership with the Rotoehu Ecological Trust, a working group that protects and maintains a number of bush blocks in the Bay of Plenty from pests to help grow the numbers of kokako in the area. Kokako assists them with an annual working bee, and provides an annual cash donation towards ongoing maintenance, also providing the option for customers to purchase from their website. Enter the code word ROTOEHU, and this will provide the Trust with a component of the retail margin as a donation.





The Toyota Landcruiser 70 series range is a top seller in PNG for its ability to navigate the sealed and unsealed roads





Emirates Team New Zealand (ETNZ) created history by winning the 35th America's Cup in Bermuda in June 2017. As the longest surviving America's Cup syndicate of all time and the most successful – reaching every one of the past six finals, ETNZ is also the only team to have successfully challenged on two separate occasions (1995 and 2017). The only major sponsor of ETNZ to have been involved in both of these victories is Toyota New Zealand – in a sponsorship role that now extends to seven successive campaigns spanning more than a quarter of a century. In fact, it is the longest ever continuous major sports sponsorship in New Zealand.

In the past, some people have questioned Toyota's extraordinary loyalty to this team, but the welcome home parades for the team in June this year would have answered that question. The America's Cup is the oldest and most coveted sporting trophy in the

world and it makes an emphatic statement about a nation's technology and innovation. New Zealanders recognise that ETNZ carries the nation's reputation when it contests the Cup on the world stage. There is no other sporting achievement that brings our country together with a collective sense of national pride as much as doing well in the America's Cup. Furthermore, there is no other sporting achievement that brings so much economic benefit to our country. These have remained the underlying reasons for Toyota's continuing sponsorship for a quarter of a century.

I have had the privilege of being involved in the past seven America's Cups and I can say, without a shadow of doubt, that the victory in Bermuda was head and shoulders above any other Cup achievement. In fact, the odds stacked against ETNZ succeeding in our challenge for the 35th America's Cup were arguably the highest for any challenger in the 166 years of Cup history. Much has already been reported about the shortage of money, the Bermuda location, the changing rules, the loss of the Auckland qualifier event, the ganging up of the other five

It meant that we were always running behind the other teams in terms of money, recruitment, test and development, and time on the water. Oracle, for example, was based in Bermuda for three years before the event, whereas we couldn't afford to get there until three weeks before racing.

They say that tough times don't last but tough people do and, make no mistake, ETNZ is a tough team. Yet all the unfair treatment and impossible odds actually pushed the team closer together and made everyone more determined to succeed. Every team member had to be committed to their task and accurate in their work. And no one let the team down.

When asked how ETNZ succeeded against all odds in Bermuda, I can identify five key reasons: Campaign Strategy, Innovation, Team Culture, Sailing Team Skill and Good Fortune.

These five attributes helped ETNZ triumph against all odds as the 'lone wolf' competitor in Bermuda, but in four years' time ETNZ will need to keep building on those attributes to successfully defend the Cup in its new status as 'leader of the pack'.





# CAMPAIGN STRATEGY.

After San Francisco, ETNZ team members participated in a full review of that campaign, culminating in a set of 20 lessons to apply for the Bermuda campaign. Applying these lessons involved some personnel changes that were not popular with the media but there is no doubt that the overall strategy developed from these lessons proved to be critical to the ultimate success. One of the lessons was the need to continuously improve boat speed through until the final race and the huge advances we made in Bermuda during the six weeks of racing left our opposition in shock.



# INNOVATION.

Having led the world into large foiling catamarans in San Francisco, ETNZ needed to find some new breakthrough ideas to outflank the bigger and better-

funded opposition. Cycling was one of the important innovations – giving the sailors an advantage in hydraulic power for race manoeuvres and starting box tactics. Another innovation was the extensive use of simulators to design a radical foiling board for light wind conditions. No doubt other syndicates looked at similar scenarios but doubted their ability to successfully execute these innovations. Many of the ETNZ innovations carried some risk but they were calculated risks and they made all the difference in the end.



New Zealand teams have always benefited from a 'can do' attitude and an inclusive team culture, but the ETNZ team in Bermuda took this to a new level. Perhaps the best example of this was when the sailing team made a mistake and pitch poled the boat in the Louis Vuitton semi-final. This caused substantial damage to the boat and the wing – in fact I venture to say that any other team in Bermuda would have called it a day if faced with the same situation. However, after all the sacrifices ETNZ had made to be in Bermuda there was no way this team was going to give up. There was no finger pointing of blame at the sailing team, just a united, team-wide effort to get the boat back at the water. The shore crew worked day and night for two days to get us back racing, and the rest is history.



# 4

# SAILING TEAM SKILL.

With the benefit of the additional hydraulic power from cycling combined with a great on-board synergy, the sailing team was able to complete race manoeuvres so much more quickly than others. If you save just one second per manoeuvre, that can amount to 15 seconds per race (or approximately 150 metres) and we probably saved more than a second per manoeuvre. Furthermore, the additional hydraulic power provided the wing trimmer with more flexibility to exploit wind pressure opportunities during the race. In addition, the radical light air boards gave our sailors more lift and control in the start box as well as higher VMG on the race track. While our sailors had more tools in their tool box, they also had a more complex set of variables to contend with. The fact that the sailing team was able to harness all the moving parts of this machine so well is the reason our sailing performance was so superior.

# GOOD FORTUNE.

They say that fortune favours the brave and that would be true for ETNZ in this campaign. We really pushed the envelope on design and had to overcome some stressful moments regarding durability. For example, our radical light air boards were a match winner in wind speeds up to 12 knots – above level that we lost our 'sweet spot'. When the winds exceeded those forecast in the Louis Vuitton semi-finals, our light air boards actually started delaminating and there was a real risk of total failure. Fortunately, we were able to preserve these boards until the final and the wind conditions for the match were right in our 'sweet spot'. After suffering an unfair share of bad luck in San Francisco it was refreshing to finally have our fair share of good luck in Bermuda.



It is 2001 at the Tauranga
Yacht and Power Boat
Club in the 10 year old's
hometown. The club is
playing host to the first of
Team New Zealand's road shows,
with skipper Dean Barker and co.
visiting yacht clubs around the
country ahead of the America's
Cup defence in 2003. At each stop
the host club puts up a team to race
against the Cup holders in Etchells
yachts – a three- or four-person
keelboat painted up with all the
appropriate sponsors' logos.

It's a big deal, with some of the clubs holding selection trials to determine who will get to sail against the stars. The three-man Tauranga crew turned out to be underweight, so they drafted in Peter Burling, who was already an up-and-coming Optimist sailor. Smart move.

I was covering the event for Television New Zealand with renowned yachting cameraman and sailor Bruce Adams and we soon noted Peter's nimble dexterity on the boat. Already his assured demeanour belied his years and he really was the story of the day, especially with the Tauranga team leading a race against Barker until they ran out of wind and were caught.

After the race we sought out the local hero for the first of what would be countless interviews over the years.

This is how he guilelessly summed it up:

"We were all happy. Then we went all angry. Then we tried to catch up again, but we couldn't. Then we went all sad."



Martin Tasker interviewing 10-year-old Peter Burling at the Tauranga Yacht and Power Boat Club, 2001



Fast-forward to London, 2012. Peter Burling and Blair Tuke take Olympic silver in

the 49er class in Weymouth. Medal ceremonies are always moving, this one especially so for me after reporting on their ever-burgeoning careers for more than a decade.

I get back to my computer in the media centre and there's an email from Peter's parents, Richard and Heather. Attached is a photo of Bruce and me crouching down to record that first post-race chat with the little lad who is now acclaimed as the world's best sailor.

There've been many significant signposts or milestones along the way. At 15 he was a world champion in the 420 class, successfully defending the title a year

defending the title a year later and mastering the art of understatement: "Every time we were near the front we seemed to win. So it's good." In 2008 he became New Zealand's youngest Olympic sailor, understated again as he described his philosophical approach: "Try to treat it as another regatta. Try to do all the little things right. We learn pretty fast."

The learning continued as he teamed up with Blair Tuke, also a world champion, who shares the same phenomenal work ethic. Observers reckon they spent more time on and in the water than any other crew as they strove to be the best. And it sure paid off. Between winning Olympic silver in London and gold in Rio they were unbeaten in 27 consecutive regattas and garnered four world titles.

Significantly in 2015 Peter also won the world championship in the Moth, a single-handed boat that flies on foils like an America's Cup yacht. Racing in Melbourne against long-time rival and reigning world champion Nathan Outteridge from Australia, Peter won nine of the 14 races. The Aussie finished second to the Kiwi, as he also did in Rio and again in the final of the Louis Vuitton Challenger Series in Bermuda as skipper of the Artemis challenge from Sweden.

Always a fast learner, Peter wouldn't dwell on any mistakes he made. Instead he'd take what he could from them to improve, a skill he employed to great effect in Bermuda. But while Peter's sailing results are well chronicled, what's less well known is his technical nous, which has given him that extra edge over his rivals. As a mechanical engineering student he's long been a hands-on operator. Back in his teens he was splicing ropes for now fellow Olympic champion Jo Aleh, and at Auckland University he learned how to weld and operate a lathe and could turn out his own fittings for the Moth. So it was no surprise to some to see him write a computer program for the 3-D printer and then make his own controls for the steering wheel and foot-pedals on the victorious America's Cup yacht.

"Try to treat it as another regatta. Try to do all the little things right. We learn pretty fast."

Peter Burling, 2008

It's a unique skill set and complements his ability to give the boat designers and builders the same high-quality feedback for which Formula One drivers like Michael Schumacher, Ayrton Senna and Alain Prost were famed. Included in that skill set there is also a unique style that has been evolving with the confidence bestowed by each continuing success.

In Rio I was on the lead camera boat for the Medal Races on Guanabara Bay, when Peter and Blair hove into view ahead of their 49er finale. They'd already won the regatta with two races to spare and a 43-point margin, the biggest points differential of any class in Olympic sailing's more than 50-year history. To salute the cheering fans that had crowded onto the beach, the new champions powered close in along the shoreline on a high-speed reach, flying the Kiwi flaq. At the end of the run the flag

was furled and the gennaker doused in a slick flurry of movements before the game-faces went back on.

It was a stylish statement, which they then backed up on the racecourse. At the start line they made a late call that saw them at the opposite end to the rest of the fleet. Once again their rivals would see only the Kiwi stern as they led from start to finish to take the gold medal, with Peter the youngest ever 49er champion.

In Bermuda his style, such as it is, continued to evolve into what you'd expect from a sportsman who can actually walk the talk; when he says he enjoys the pressure and has learned to thrive on it, he does just that. Whether he's sitting at the wheel in that 'Driving Miss Daisy' pose, or standing up before executing a high-speed,

g-force-straining 'Mr Whippy' turn, the look is of unfussed, controlled concentration, in which he is the master and commander of his situation.

As with the steep learning curve he often referred to, Pistol Pete climbed the confidence hill in steady increments. By the end of the regatta he'd overtaken Jimmy Spithill on and off the water, in the press box and the start box. After hooking the Oracle

skipper in Race 8 on the penultimate day of the Match, and sitting him 'both hulls in', the Kiwi champion-in-waiting appeared to wave goodbye to his Aussie rival as Aotearoa lifted off to the start line and sped away to victory. Peter would later say the gesture was misconstrued. Every other Kiwi simply thought it was great.

For those of us who've followed the journey closely, it's been a terrific ride, with the America's Cup win a wonderful finale. Except, of course, it isn't. Already a world sailor of the year and the youngest winner of the America's Cup in its 166-year history, Peter Burling's still only 26.

And now the Volvo Ocean Race beckons at the helm of Team Brunel, with the possibility of making yet more history to win the Triple Crown of Olympic gold, the America's Cup and the legendary round the world race.

The journey has barely begun.

Believe 15





# nareal

It's hard not to smile and tap your feet to the Emirates Team New Zealand victory celebration single, 'Humming Along', penned by Kiwi singer-songwriter and Toyota Ambassador Jason Kerrison.

There's always a story behind a song, and from the songwriter himself:

"The idea was thrown around by a few people early on in the America's Cup campaign, during the early success of the round robin in the Louis Vuitton series. It felt right with Toyota being the people's brand and playing such a significant role throughout the years of sponsorship.

"There's a real history with these songs too, and because it becomes a legacy piece, I felt it had to tell a story and capture the feeling of the moment.

"Combine the 'humming' sounds the foils create when they fly, with the boat's name, Aotearoa, and the song was born.

"There were a few versions and a bit of toing and froing with the Toyota team and a bit of advice from some sailing mates and then the song was finalised."

Kiwi singers Annie Crummer and Betty-Anne Monga (Ardijah) helped with the back-up vocals, and Jason Fa'afoi was on the cowbell. In an interesting twist, Annie was also part of the 1987 classic 'Sailing Away'.

Launched on social media in 29 June, the song is available on streaming sites for download.

# HUMMING ALONG

Words and Music by Jason Kerrison

From a country the shape of a boat its anchor and catch we grow up chasing the wind now history's met her match out on the water

Humming along we were humming along we were humming along we're Aotearoa

If you can dream it you can do it
we believe we will find a way
a Kiwi flying above the waves it's a beautiful thing
it's a beautiful thing

Humming along we're humming along we're humming along we're Aotearoa

Humming along we're humming along we're humming along we're Aotearoa

Life can turn upside down, but we get up again throw anything at us but we will not give in in and out of the water

> Humming along we're humming along we're humming along we're Aotearoa

If you can dream it you can do it
we believe we will find a way
a Kiwi flying above the waves it's a beautiful thing
it's a beautiful thing

Humming along we're humming along we're humming along we're Aotearoa

The greatest race on water win or lose we move forward we just do what we can do, everyone's on board we're out on the water

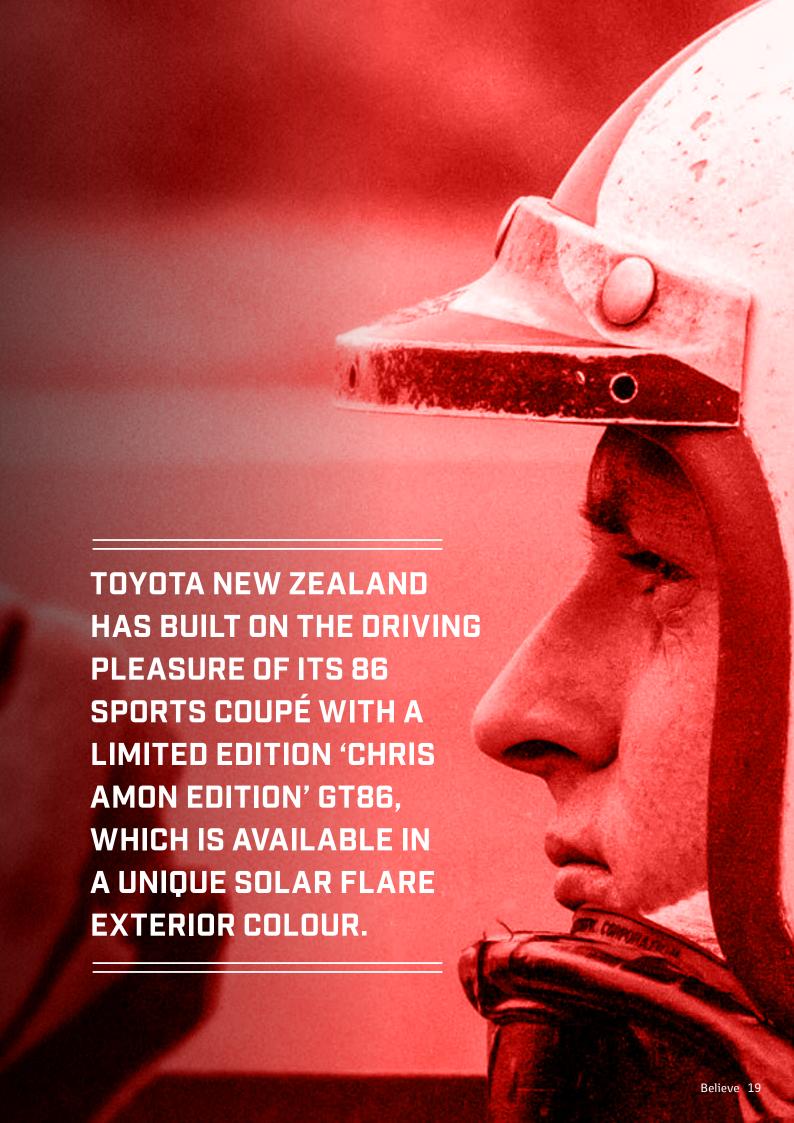
Humming along we're humming along we're humming along we're Aotearoa

If you can dream it you can do it
we believe we will find a way
a Kiwi flying above the waves it's a beautiful thing
it's a beautiful thing
Humming along



# OF AKIND

**COMMEMORATIVE LIMITED EDITION ENHANCES 86** 







# THE CHRIS AMON EDITION GT86 IS POWERED BY A TWO-LITRE 'BOXER' ENGINE PRODUCING 152KW AND 212NM OF TORQUE.









"Just 10 of the bright orange, limited edition vehicles are available," says Toyota New Zealand's General Manager of Customer Services & Product Planning, Spencer Morris.

"The uprated Brembo brakes and Sachs shock absorbers, alongside the new interior features, only enhance the already impressive dynamic package of the 86

"Chris enjoyed driving the 86 and we think he would approve of these changes to make it even better," said Morris.

"Tish Amon has endorsed this limited edition model as a fitting tribute."

Chris Amon, who passed away last year, was Toyota New Zealand's leading test and development driver for over 15 years, after having once criticised the 1980 Corolla on national television.

He was involved in local assembly until the late 1990s, and played a key role in Toyota's international vehicle testing programme.

Steve Boyce, Motorsport Manager for Toyota New Zealand, says that the Formula One star was also the cornerstone of the Toyota Racing Series in New Zealand.

"His legacy and patronage, both to local and to international protégés, continue through the Chris Amon Edition GT86." As well as the stunning orange exterior paintwork, the car comes with unique 10-spoke, 17-inch anthracite coloured alloy wheels and a metallic black finish on the door mirrors and rear spoiler.

The Alcantara® and leather accented sports front seats, steering wheel, gear shift, hand brake lever, door trim and dashboard all have contrasting orange stitching.

The Brembo brakes provide greater stopping power, with 32mm larger diameter and 6mm wider ventilated discs at the front and 26mm larger diameter and 2mm wider rotors on the rear. The front four pot callipers provide 39 per cent more braked surface than the brakes fitted to the standard 86.

Improved grip, better cornering dynamics and enhanced responsiveness and stability are provided by the Sachs shock absorbers.

The Chris Amon Edition GT86 is powered by a two-litre 'boxer' engine producing 152kW and 212Nm of torque.

Standard equipment includes keyless entry and ignition, dual zone climate control air conditioning, a multi-information display, privacy





glass, a six-speaker audio system, and satellite navigation with SUNA traffic channel, which is not currently available on any other 86 variant.

There are seven airbags, vehicle stability control, traction control, LED daytime running lights and headlights with automatic levelling and cruise control.

Named after the classic AE86 Corolla coupe of the 1980s, the GT86 Chris Amon Edition also evokes the spirit of the original Toyota sports model of the 1960s, the 2000 GT.

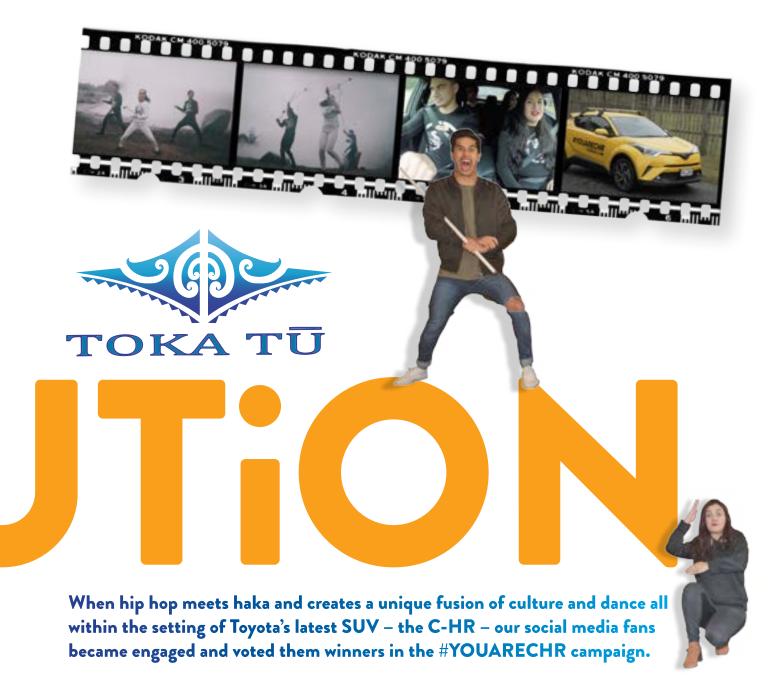
This limited edition coupe has unique Chris Amon Edition decals on the boot and front guards and a unique unit number plate in the engine bay.

"CHRIS ENJOYED DRIVING THE 86 AND WE THINK HE WOULD APPROVE OF THESE CHANGES TO MAKE IT EVEN BETTER."



"I think the C-HR was made for us because it's contemporary fusion and we're a bit of contemporary fusion," said Kila Haitana, Toka Tū's spokesperson.





The Rotorua-based Kapa Haka Hip Hop fusion group Toka Tū won the all-new C-HR in Toyota's recent #YOUARECHR social media campaign. #YOUARECHR aimed to find individuals or groups that were as interesting and unique as the Toyota C-HR, the latest addition to Toyota's SUV range.

Each contestant was able to use the C-HR, along with a film crew, for the day to show New Zealand who they are, with the aim of ultimately keeping the car. Toka Tū used the Toyota C-HR as their waka to take the audience on a journey back in time to tell the story of how geothermal activity was created in New Zealand.

The group performed in front of one of New Zealand's most unique backdrops, the Wairakei Terraces,

tracing the development of geothermal activity as seen through the lens of their Māori culture. Through haka and hip hop dance, they brought the past into the future with their unique cultural fusion.

"I think the C-HR was made for us because it's contemporary fusion and we're a bit of contemporary fusion," said Kila Haitana, Toka Tū's spokesperson.

"With a striking and edgy design, the C-HR has a standout style that is uniquely its own," says Andrew Davis, Toyota New Zealand's General Manager of Marketing.

"It made sense to aim the competition towards people who, like the C-HR, put themselves out there every day and make a statement with what they do."

Toyota New Zealand selected nine innovative, original or interesting contestants from over a hundred entries received through the casting process. The nine contestants ranged from a gelato entrepreneur making a C-HR inspired flavour, to edible insect connoisseurs, to a street artist painting four walls in one day.

"Toka Tū's standout entry shows the calibre and uniqueness of the individuals who participated in the competition," said Davis.

"Their fusion of Māori culture with hip hop was unique and really represented New Zealand the best."

The campaign winner was decided by the number of votes they received through Toyota's Facebook page during the campaign period.



**ENVIRONMENTAL AND SOCIAL IMPACTS** THROUGH THE INSTALLATION OF A NEW WATERBORNE PAINT SYSTEM.

The vehicle paint process involves a primer, followed by between two and four colour basecoats and a final double coat of clear finish coatings.

The switch to waterborne paints replaces the solvent basecoats and reduces the emissions of volatile organic compounds (VOCs), resulting in improved air quality.

As well as noting improvements in its environmental impacts, the new waterborne process has more far reaching positive effects in overall efficiency and energy savings.

Peter Manning, Manager - Thames Vehicle Operations, says, "We have achieved around a 50 per cent reduction in solvent usage and around 40 per cent in energy savings.

"There is also greater efficiency and quality (especially the colour matching) of our vehicle refurbishment process which we believe will bring significant energy savings from the shorter bake times."

With the new process, the baking cycle has been reduced by around 35 per cent.

Another benefit of the new waterborne process is that colour matching of vehicles has been improved.

The drying process involves air movement in combination with heat. Water evaporates from the panel surface. As the paint film forms, it creates pressure and forces the water particles / molecules / droplets out. Air above the panel becomes saturated with water, preventing evaporation; then with the drying process the saturated air is blown away, allowing evaporation of the water particles / molecules / droplets to continue.



creating a more constant heat distribution and cabin temperature, much like your oven at home, which cooks quicker on fanbake," says Peter.

The team at the Thames facility have reported that they have noticed colour matching has improved, and the new drying process has created fewer issues with repaints, not to mention the application process being easier.

While the process itself has had positive impacts on achieving greater environmental efficiencies, it is equally important that the customer can be assured that their Signature Class vehicle is painted to the highest standard. The America's Cup is back in Auckland after Emirates Team New Zealand crushed the defenders 7-1 on the Great Sound in Bermuda. In the first come-from-behind win in the 35th America's Cup Match, the Kiwi boat was simply too quick for the Americans, who held the briefest of leads before being taken down and out.



26

pride and support in the team's success.





### LIAM LAWSON SCORES CAREVETS RACING DRIVE

He's too young to step into a premier single-seater drive in New Zealand; in fact he's too young to hold a driver's licence in New Zealand – but Pukekohe 15-year-old Liam Lawson has been named the winner of the 2017-18 CareVets Scholarship drive in the Toyota 86 Championship.

A student at Pukekohe High School, Liam has also been juggling his studies with a motor racing career, battling for the points lead in the Australian Formula 4 Championship. He has led the Australian championship, scored three wins, four second places and two thirds, and going into the final rounds he trailed the points leader, Nick Rowe (2016 runner-up), by just one point.

He says Formula 4 has ramped up considerably in the space of a year and the experience has been invaluable as he plots his next move: into the Toyota 86 Championship and on to new challenges in 2018.

"The grids are good, the pace is up, and there are heaps of drivers looking to knock the frontrunners off their spot. It's really good racing," he says.

"I can ride a bike, swim, do anything physical but I'm really not very good at running - and Hampton Downs is a very long circuit on foot!"

Liam is tipped to become New Zealand's next giant-killing talent, having won the NZ Formula 1600 Championship here over the 2017 summer with an emphatic 14 wins from 15 starts. He has caught the eye of mentor and talent spotter Kenny Smith, who says the young driver is "pretty darn quick". The pair, along with racer Tom Alexander, were at Hampton Downs in late June to take a look at a Toyota 86 Championship race car; the following month Lawson lined up against other rising race stars to try out for the CareVets Scholarship drive.

Up against nine other hopeful young drivers at Hampton Downs, Liam found himself tested as never before and came through triumphant.

The scholarship provides one rising race driver a year with a largely paid drive in New Zealand's premier one-make racing series.

Held each year at the internationally renowned Hampton Downs race circuit, the scholarship's challenge day tests candidates on their fitness, media skills and motivation, and closely examines their career plans before sending them out to show their race driving skills on track.

Liam said the hardest part of the day came first: a run around the Hampton Downs race track.

"I can ride a bike, swim, do anything physical but I'm really not very good at running – and Hampton Downs is a very long circuit on foot!"



Once out on the circuit in a Toyota TR 86 race car, Liam says, the day came together quickly for him.

"The cars are really well balanced, next best thing to a single-seater. I felt very much at home in the cockpit even though it was my first competitive experience in a 'tin top' race car," he says.

Liam is racing alongside 2016-17 Rookie of the Year Jack Milligan of Christchurch. In the 2016-17 Championship, the CareVets team – put together by Dr Keith Houston – took lead driver Ryan Yardley to outright victory, while Jack scored fourth place as well as Rookie of the Year.

Liam's aim is to race the 2017-18 Championship with CareVets and then to step up to single-seaters.



#### JACK'S MOUNTAIN

Not to be outdone, CareVets racing lead driver Jack Milligan caught a flight to race at Bathurst last month. Milligan, 21, has built a reputation as a tough but clean racer and something of a one-make specialist. He contests the winter endurance series in New Zealand alongside the 'fast burn' races of the Toyota 86 Championship.

The trip to Australia to contest the Bathurst round of their domestic Toyota 86 Championship represented a dream come true for Jack and put him in front of team bosses and talent spotters from many premier racing categories.







# TRNZ MAKES ITSELF AT HOME AT HAMPTON DOWNS

Toyota Racing New Zealand is well settled into its new purpose-built home at the Hampton Downs race circuit.

Next door to the Hampton Downs museum, with panoramic views out onto the challenging circuit; the facility features a spacious and well-lit build floor housing the FT 50 race cars of TRS and the purpose-built TR 86 race cars of the 86 Championship. There are also offices and workshop spaces for support functions such as composite repair and fabrication required to keep the FT 50 cars in top condition.

Toyota New Zealand Motorsport Manager Steve Boyce says they have also reviewed roles within the organisation and are in the process of appointing a second category manager who will work alongside the experienced Sarah Brown.

In addition, globally respected motorsport identity Steve Horne has put his extensive knowledge and expertise behind the championship and will act as a consultant.

"As we bed-in the new TRNZ facility, we have taken the opportunity to evolve how we deliver the championship and review key roles within the organisation. It's a very exciting time for Toyota Racing New Zealand, and having the benefit of Steve's international motor racing experience is incredibly valuable."

Toyota Racing New Zealand has now confirmed all five rounds of the 2018 Championship. For 2018, the Castrol Toyota Racing Series will follow the proven order established in recent years with five consecutive weekends of motor racing beginning at Ruapuna on 12-14 January with the coveted Lady Wigram Trophy, then moving to Teretonga near Invercargill the following weekend for the Spirit of the Nation Cup, before making the haul north to Hampton Downs in the Waikato for the historic New Zealand Motor Cup, south to Taupo for the Denny Hulme Memorial Trophy and then to the New Zealand Grand Prix at Manfeild.

Boyce says the 20 TRS drives are keenly sought after by rising race stars from New Zealand and around the world.

"With two TRS graduates now racing in Formula One, another four involved as test drivers, another two having won the Le Mans 24-hour race, one racing in Formula E, and multiple TRS champion Nick Cassidy racing Super GT for Lexus and Super Formula for Toyota in Japan, the role of the Toyota Racing Series in honing the skills and race craft of young drivers is indisputable."

The winter 'off season' work of stripping, checking and rebuilding the FT 50 race cars used in the championship is done, the cars now wear their new livery, and the massive behind-the-scenes logistics effort that supports the summer series is complete. It's time to go racing.

# THE CASTROL TOYOTA RACING SERIES BY THE NUMBERS

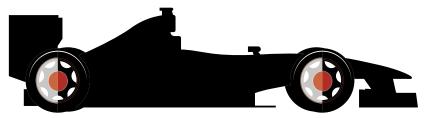
PLACES AVAILABLE ON THE GRID & HOURS OF TRACK TIME

FIA GRAND
PRIX TITLE THE FIRST GP
OF THE YEAR

8 DRIVERS AT FI LEVEL (2 RACING, 6 IN TEST, DEVELOPMENT AND RELIEF ROLES)

RACE WEEKENDS WITH 15 RACES ALTOGETHER

THIRTY-FIVE LAPS OF THE INTERNATIONAL CIRCUIT AT MANFEILD, TOTAL DISTANCE OF THE NEW ZEALAND GRAND PRIX



**FOUR** TEAMS RUNNING CARS IN THE CHAMPIONSHIP: MTEC MOTORSPORT, M2 COMPETITION, GILES MOTORSPORT AND VICTORY MOTOR RACING

**CHRIS** 

# **AMON TROPHY**

TOGETHER WITH FIVE PREMIER TROPHIES AND **20,000 \$NZD PRIZE MONEY** GOES TO THE CHAMPION

#### 215 BHP OUTPUT AT PEAK REVS FROM THE 1.8-LITRE TOYOTA 2ZZGE ENGINE



320 SETS OF
MICHELIN SLICK
TYRES USED IN THE
CHAMPIONSHIP
[+ WET TYRES]

2,500 KILOMETRES IN THE CAR, QUALIFYING AND RACING

30,000,000 SUBSCRIBERS TO EUROPEAN HOST NETWORK MOTORS TV

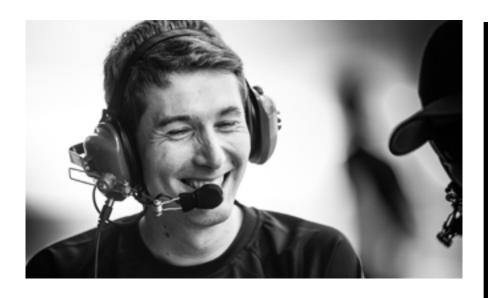
103 COUNTRIES
SCREEN COVERAGE OF
THE CHAMPIONSHIP
ON 5 NETWORKS

150 + DRIVER GRADUATES FROM TRS SINCE IT BEGAN IN 2005

2018 CASTROL TOYOTA RACING SERIES CHAMPION

ONE WORLD CHAMPION, BRENDON HARTLEY, 2015 FIA WORLD ENDURANCE CHAMPION





#### FRESH FACES HEAD UP NEW-LOOK TOYOTA RACING NEW ZEALAND

Heading into the 2018 Championship, Toyota Racing has appointed new category managers: **Nico Caillol and Sarah Brown**.

Nico is a familiar face in the TRS pit lane, having been chief engineer and race engineer with M2 Competition from 2012 to 2017. Internationally, he has also managed the respected Jenzer Motorsport team in GP3, where the team has been running TRS graduate Arjun Maini.

Australian Sarah Brown, a veteran of almost a decade in key management roles with the V8 Supercars organisation in Australia, is joining the Castrol Toyota Racing Series as one of two category managers.

Together with Nico, Sarah operates from the new Toyota Racing New Zealand headquarters and build facility at the north Waikato Hampton Downs circuit.

Her role will be crucial in managing the myriad details that keep TRS running smoothly through its hectic five weekend, 15 race season. This includes driver, team and stakeholder liaison, documentation, and scheduling, along with a wide range of other functions.

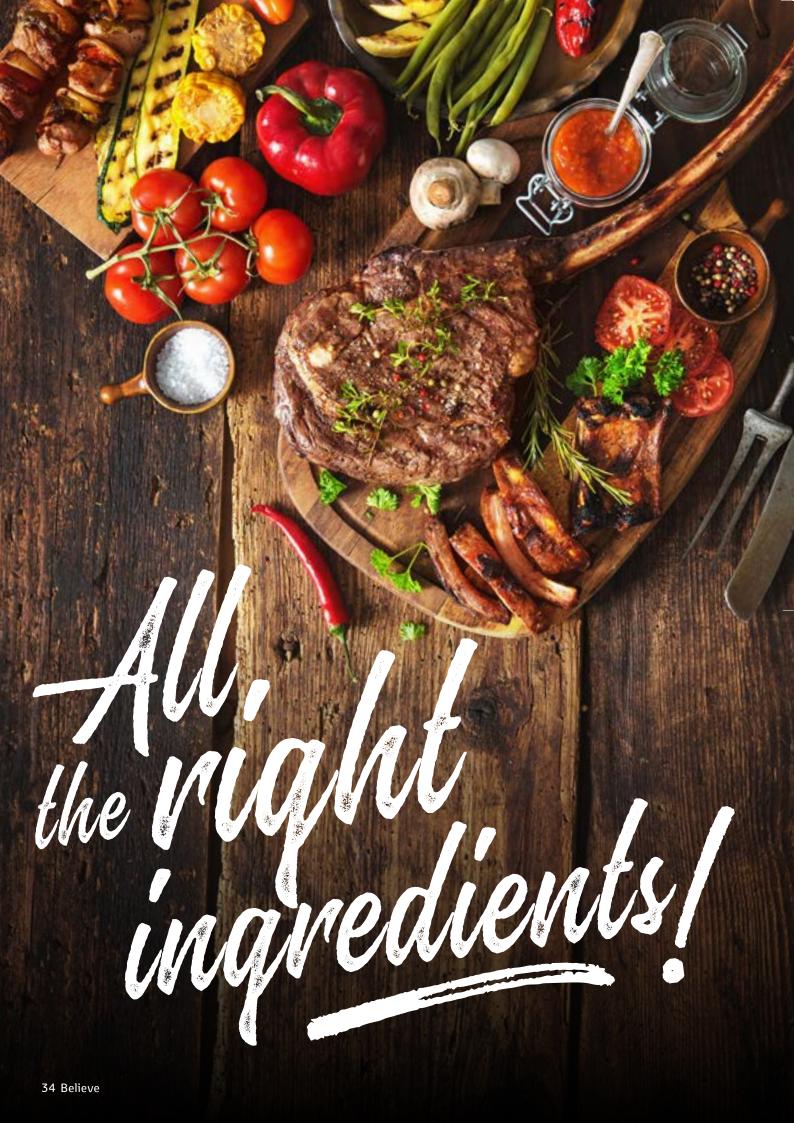
Toyota New Zealand Motorsport Manager Steve Boyce says Brown's appointment is "a real coup" for Toyota Racing New Zealand. "We are very pleased to welcome Sarah and Nico on board. Their expertise will be a tremendous asset as we enter a new age for Toyota Racing New Zealand.

"All three of the New Zealand drivers who emerged from TRS 2017 – Marcus Armstrong, Taylor Cockerton and Brendon Leitch – are now racing and winning internationally. We've shown "We are very pleased to welcome Sarah and Nico on board. Their expertise will be a tremendous asset as we enter a new age for Toyota Racing New Zealand."

this category is the best path for Kiwi racers seeking to accelerate their careers and the best way for internationals to gain essential experience during the northern off-season period. Now we are on our way to finding the next world champion, and the next. It's a very exciting time to be involved in this mission."



 $Australian \, Sarah \, Brown \, brings \, her formidable \, organisational \, skill \, across \, from \, the \, V8 \, Supercar \, Championship \, to \, the \, Castrol \, Toyota \, racing \, Series$ 



# My Kitchen Rules New Zealand has landed and Toyota is providing the wheels to get the contestants and celebrity judges to the kitchen.



The heat is on when cooking show phenomenon My Kitchen Rules New Zealand hits our screens with celebrity chefs Pete Evans and Manu Fieldel at the judging table.

Six new teams of home cooks from around the country will dish up the drama and battle it out for \$100,000 prize money and the chance to be crowned My Kitchen Rules New Zealand champion.

When the MKR doorbell rings this year, each team will take turns to transform an ordinary home into an Instant Restaurant for one pressure cooker night. They'll plate up a three-course menu designed to impress the judges and their fellow contestants. The teams with the highest scores will battle it out in sudden death cook-offs until the final two go head to head in the grand finale.

Celebrity judges Pete Evans and Manu Fieldel, will arrive at the Instant Restaurants in style, in a new 2017 Highlander, while three of the contestant teams will be driving the C-HR.

"The C-HR is an ideal fit with My Kitchen Rules New Zealand," said Andrew Davis, Toyota New Zealand's General Manager of Marketing.

"It's contemporary and has a distinct style, much like the MKRNZ contestants, and I know the judges will be looking for the cooks to produce modern food with confidence."

The C-HR is an individualistic five door compact SUV with unique design cues, which will appeal to those in the throes of independence. With its compact size, it is designed for city use, and dares to be different from the plethora of other similar "me too" compact SUVs on the market.

My Kitchen Rules New Zealand, 7.30pm Monday's on TVNZ 2.





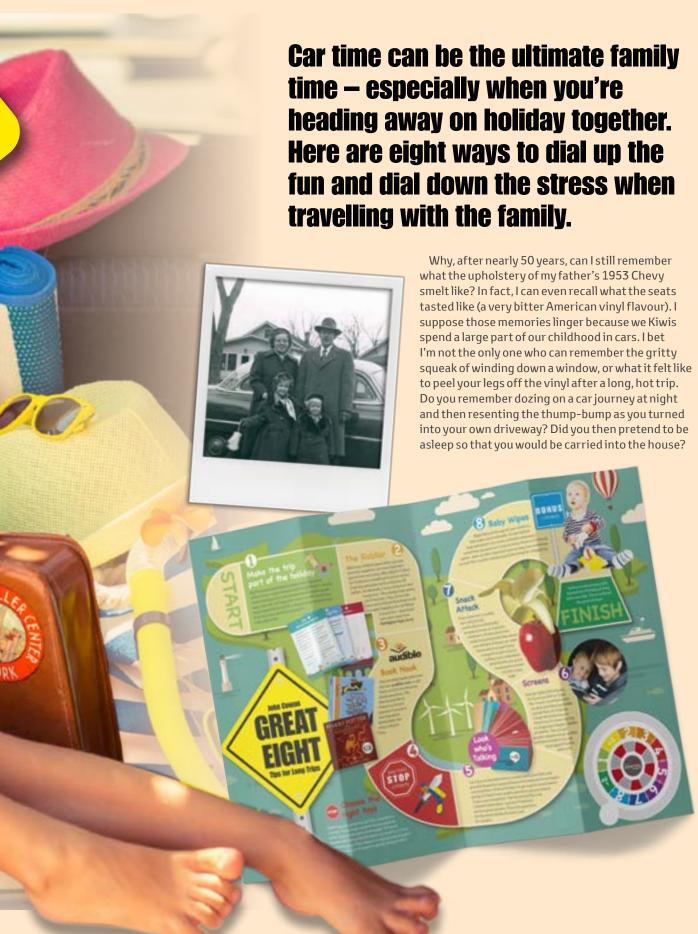


MISSED AN EPISODE? YOU CAN STREAM THE SHOW ON TVNZ ONDEMAND AFTER IT AIRS.

Be part of the conversation: tvnz.co.nz/mkrnz | Twitter: @TV2NZ | Facebook: @MKRNZ







# START

# Make the trip part of the holiday

My Y chromosome resents delays and diversions when I drive – most men just want to get there – but on family holidays my Y chromosome has to take a back seat. Your kids will enjoy the trip so much more if you stop frequently for picnics, playgrounds and rambles. Plan the stops, and then you won't

begrudge them.

### The Riddler

2

When our children were older, quizzes were the staple in-car entertainment. Sometimes we'd play, Who Wants To Be A 10-Dollanaire doubling the prize money from tiny amounts up to a massive 10 dollars. Incidentally, I very rarely ever had

to pay out – they always kept going until they lost. I Spy, Guess the Tune, and 20 Questions kept us all occupied happily too. Car Bingo

> is great too – download your own copy from familyjourneys.co.nz

# audible

### **Book Nook**

You can download some over the net, audible.com, or get them on CD from libraries and bookstores. The Narnia and Harry Potter series are popular. If you pick one the whole family likes, the miles will just

GREAT EIGHT

**Tips for Long Trips** 

BAD TOYS

fly by.



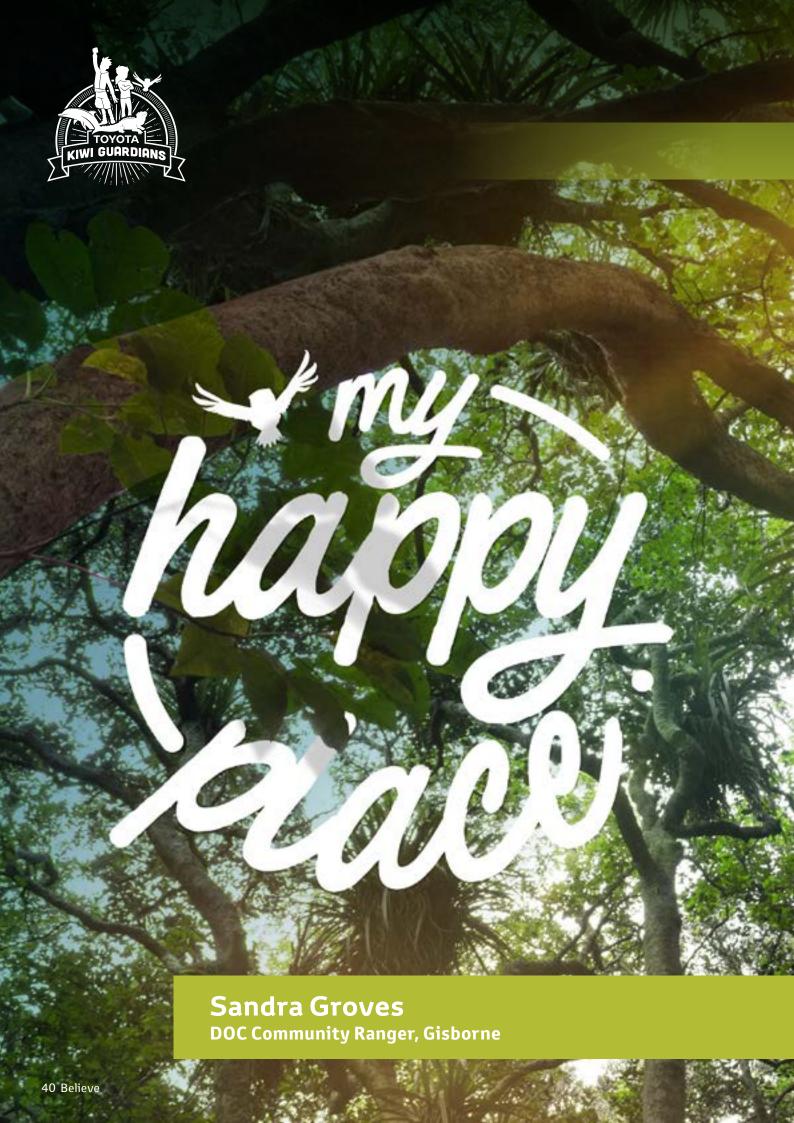
Choose the right toys

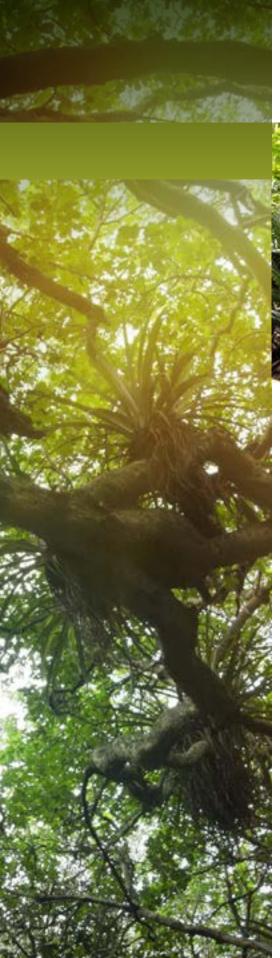
Some toys are great for car trips, and others are not. If they make noise or have a capacity to be used as a weapon, think again. Things to doodle with like an Etch A Sketch or small dry-erase board are good. Pipe cleaners are great, play dough is not. Pack a ball or frisbee for games during breaks.



provide the perfect space to have some deep and meaningful conversations. Often all it takes to get a good conversation going is to have some quality questions up your sleeve.

To give you a headstart, The Parenting Place has created Chatter Box – a series of fantastic conversation starters. There are questions for the whole family, for teens and for couples.







When family and friends from out of town come to visit, I'm inevitably put on the spot to come up with local highlights to show them. Mentally, I run through all my favourite places in town – cafés, sights and adventures, etc. Gray's Bush Scenic Reserve in Gisborne is always in my top five.

In April, two new Toyota Kiwi Guardian adventure sites were launched in Gisborne - one at Gray's Bush Scenic Reserve and another at Okitu Bush Scenic Reserve.

Toyota Kiwi Guardians is an activity programme helping kids connect with nature by encouraging them to go on epic self-guided adventures and earn rewards.

Toyota New Zealand and DOC teamed up on this national conservation programme, which helps families and Kiwi kids explore New Zealand's outdoors and act for the benefit of conservation. It's a good partnership: DOC has a team of conservation education professionals who understand the importance of engaging children in nature early on and the positive impact this has on learning, confidence, and physical and mental health. Toyota New Zealand recognises the value of protecting the natural environment and is supporting DOC with commercial know-how and influence across New Zealand communities.

There are three ways for kids to become a Toyota Kiwi Guardian. They can visit adventure sites and follow the special map to track down a Guardians Post to locate a secret code word. Alternatively, kids can complete tasks in their own backyards, for example: build a wētā motel or track their cat. The final option is event medals, which pop up for events like Fieldays and Conservation Week.





I took the Swann family on a trip to Gray's Bush to do a Toyota Kiwi Guardians adventure.

What really got the Swann family hooked was that families can tailor participation to suit what they have time for and still benefit from being involved.

The Toyota Kiwi Guardians programme focuses on 6 to 10 year olds because research shows this is a good time for them to establish lifelong connections with nature.

Bella is 8 and Hamish is 11, so they're right in the bracket that DOC and Toyota want to reach (I didn't tell Hamish he was a year out! After all, it's not a hard and fast rule). We were joined by Bella and Hamish's dad, Hayden Swann, who is the principal of Makaraka School.

We downloaded the map from the DOC website and made sure they understood they were to follow the map and look for the Guardian's post, which has a special code word. Kids enter the code online to receive a certificate and medal. Hamish and Bella were excited about this.

# Gray's Bush is one of the most popular and accessible DOC reserves in the region, attracting between 10,000 to 12,000 visitors each year.

Gray's Bush is a 'living museum' – a small relic of what the whole of the Gisborne plains was like when it was covered in native bush before being developed for horticulture/agriculture. It's a haven for native and introduced birdlife and contains a dominant canopy of kahikatea and pūriri forest. It's a place where people go to get out into nature, in their own backyard just 10 kilometres from the city centre, a 15-minute drive. Gray's Bush is one of the most popular and accessible DOC reserves in the region, attracting between 10,000 to 12,000 visitors





the native wildlife and vegetation, especially the

400-500 years old."

entertained at little or no cost.

kahikatea and pūriri trees that uniquely grow together

here. Our students 'wow' at the fact these trees are

Having Toyota Kiwi Guardians sites in Gisborne

offers local families the opportunity to keep their kids

Gray's Bush is my happy place – and I'm glad that the Toyota Kiwi Guardians programme is getting kids to connect with Gray's as well. With a bit of luck, it'll become a much-loved happy place for future generations too.

For a list of adventure sites and action medals go to www.kiwiguardians.co.nz we're also on Facebook: https://www.facebook.com/kiwiguardians/

Happy adventuring, Guardians!









The Hilux Gladiator concept vehicle turned many heads with its suspension lift kit with offset 20-inch alloy wheels and tyres. Its aggressive look was complemented by a bull bar and winch, sump guard, snorkel, bolt-on flares, sports bar with custom mounts for the spare tyres and tools and LED lights on the roof rack and bull bar offset with custom gladiator graphics.

Toyota Ambassadors Jason Kerrison, Matt Watson and Marc Ellis, all kitted out in their Swanndri gear, got amongst the action, serving Matt's famous pork and paua sausages from the Hilux BBQ truck. Troy Kingi, who features on Toyota's Hilux ad, also performed live, singing and accompanying himself on quitar.

A friendly team of Toyota and Lexus sales and service specialists from across the dealer network and head office welcomed and interacted with the record number of customers, keen to listen and provide answers to any questions. While customers couldn't transact on-site, they could register their interest

at the sales booths and chat to the sales team.

606 enthusiastic children took part in the Nanolabs' robocoding



activity and for more than 80 per cent of these junior participants this was their first experience of coding.

Marketing Operations Manager Susanne Hardy said, "This was a great opportunity for Kiwi kids to engage with this technology, and Toyota is all about investing in the future innovators of New Zealand.

"This work makes a real difference to New Zealand's kids, and through our partnership we're reaching people who wouldn't otherwise have had the chance to engage with the technology. Toyota is truly investing in the future innovators of New Zealand."





## **IN THE**

**Toyota Care Service Zones** 



There's no need to feel any angst dropping your vehicle off to be serviced at Toyota dealers as we move towards creating covered drop-off/service areas across our dealer network.

Many dealers have completed covered areas to provide shelter for their customers for dropping off and collecting their vehicles.

The structures developed are either drive-through or have canopy style covers. The covers will shelter customers from the elements as they drop off or pick up their vehicle to or from a service, and will provide more convenient access and a more enjoyable overall service experience.

While the exterior changes will be obvious from the outside, some dealerships are refurbishing the interior as well – both to cater for customers' needs and to maximise overall efficiencies in energy saving and convenience.

North Shore Toyota's CEO Mark Jago says that inside their new service area their coffee machine has become a real focal point for customers, who can enjoy macchiatos, lattes and cappuccinos and freshly baked muffins while they wait for their vehicles to be serviced.







"We have had solar panels installed and these are now pumping solar-created electricity back into the grid. We have set up a tablet next to the coffee machine to allow our service advisors to explain to customers our responsible use of electricity. The tablet is linked directly via a data hub to the inverter showing the electricity generated in real time.

"Currently, we are saving around 14-15kg of CO<sub>2</sub> per day – the same as an average three-to four-bedroom household would use!," he says.

Manukau City Toyota Service Manager David Dulihanty says "We are excited about the opportunities opening up as a result of the recent remodelling of our Manukau facility. The major changes include adding a large undercover canopy and doubling the size of the workshop area.

The response from customers is very positive. The dealership looks

impressive and welcoming, and comments have been passed on to staff that customers are blown away with the change from the last time they visited our dealership."

He says, "Toyota is all about continuous improvement and is strongly focused on the customer experience, and our facility allows us to take this to a new level, from meeting and greeting customers in the undercover area to providing a more consistent level of service. The new area means we are not restricted by barriers such as the ever-changing Auckland weather, so the concierge service can now be cemented as part of our everyday service, to provide our customers with a more welcoming service experience."

Keep an eye out for developments at your local Toyota dealership – and if you see some transformations around the service areas, this is what is likely to be happening.





The Sanitarium Weet-Bix Kids
TRYathlon series is fast approaching
with its first event set to take place
on December 3 at Mt Maunganui.
Proving its popularity, Sanitarium
have added a West Auckland event
to the series calendar, the 17th
event nationwide! The new West
Auckland TRYathlon will be held on
December 17th at Henderson High
School and will allow more than
1,000 kiwi kids to give it a TRY.

The Sanitarium Weet-Bix Kids TRYathlon is designed for Kiwi kids aged 7-15 years to help them stay active and healthy through a programme of participation. The series has been running since 1992 and is a rite of passage for Kiwi kids. To date over 300,000 Kiwi kids have given it a TRY.

Open to Kiwi kids of all sporting abilities, the Sanitarium Weet-Bix Kids TRYathlon is a fun day out for kids, parents and families. Participants get to swim, cycle, and run their way around age appropriate courses, either as an individual or as part of a team of two.

Every participant who enters is a winner! They receive a Weet-Bix

Kids TRYathlon medal, a downloadable certificate of achievement, an official Weet-Bix Kids TRYathlon t-shirt, a drawstring kit bag and a swim cap. They're also eligible for a complimentary breakfast from the Weet-Bix Breakfast Tent PLUS all entrants have the chance to WIN awesome spot prizes and meet their sporting heroes.

Kids can register through their schools or online at www.try.weetbix.co.nz



Bay of Islands Sun 8 Apr 2018

Hibiscus Coast Sun 25 Mar 2018

New West AKL

Sun 17 Dec 2017

South AKL Wed 6 Dec 2017

Hamilton Sun 11 Feb 2018

Rotorua Sun 10 Dec 2017

New Plymouth Wed 28 Mar 2018

Wed 20 Mai 2010

Palmerston North Tue 20 Mar 2018

Nelson Sun 4 Mar 2018

East AKL Sun 18 Feb 2018

> Mt Maunganui Sun 3 Dec 2017

> > Gisborne

Tue 20 Feb 2018

Hastings

Wed 14 Feb 2018

Hutt City Thu 15 Mar 2018

Wellington Sun 18 Mar 2018

Christchurch Sun 25 Feb 2018

Dunedin Sun 11 Mar 2018

The Weet-Bix Kids TRYathlon is the BIGGEST under 16's triathlon series in the world

Entry is open to anyone 7-15 years of age no matter what your fitness level. You can either sign up as an individual or with a friend in a team of two.

Register NOW at

try.weetbix.co.nz or call 0800 WEETBIX

# Dream True! Come

Sketching her dream car, for the Toyota Dream Car Art Contest, led to a dream all-expenses-paid trip to Japan for 10-year-old Sophie Irvine, from Palmerston North.

The primary school student from Russell Street School recently returned from Japan with her parents, Cindy and Simon Irvine, after winning the New Zealand section of the Toyota Dream Car Art Contest an all-expenses-paid trip.

Her winning artwork, entitled 'Bee-car Seed Library', involved a vehicle that collects and sprinkles seeds worldwide to promote more plant growth on Earth, as well as funnelling seeds to a library for future use.

Sophie returned with a new love for Japanese culture, food and the language. Before she left, she had prepared a welcome speech that she could share with the prizewinners from around the globe. She has exchanged addresses with many of the other prize-winners.

Part of her it in erary included a visit to the Toyota Commemorative Industry and Technology Museum, in Nagoya.

"It was huge and our guide told us about the history of Toyota and we made a toy copy of the first car they ever made. We met some of the Toyota staff who presented our awards at the welcome party and travelled with us to the Eco Institute."

From Nagoya, Sophie and her parents then went to Tokyo.

"We ate at a traditional Japanese restaurant where I ate a fish that still had its eyes in it. When we left Nagoya we travelled on the Bullet train that went over 300km per hour - it was really fast! In Tokyo we went sight-seeing up the Tokyo Tower, visited a Shrine and markets, shopped, and went to Tokyo Disneyland. There were so many people everywhere but they were all really helpful and friendly. We visited one of the busiest pedestrian crossings in the world, which had five huge zebra crossings all joining together where over 2,000 people cross at one time." Sophie shares an endless list of highlights from her trip. "The Toyota Museum was amazing and really

interesting. I enjoyed making my own car and seeing how the different parts of a car work. They had robots on display that could play musical instruments and we watched one play the violin. I also learnt a lot







about Mr Kiichiro Toyoda, who started the company. He said inventions are created through effort and was a man who didn't give up on his dreams.

"Iloved meeting the other winners and our Japanese hosts, guides and interpreters, and getting to know them better. They were amazing and they talked to us about Japanese life and culture. Kiko was my interpreter for the trip and she was like my Japanese Grandma – her favourite saying on the trip was smile, smile, smile! I learnt a lot of things from her and we are going to keep in touch.

"Tokyo Disneyland really was the happiest place on earth and we didn't want to leave. I loved the rides, the soy sauce and butter popcorn and having my photo taken with some of the Disney characters. My favourite

ride was the Splash Mountain log flume – Dad and I got soaked.

"We went up the Tokyo Tower, which is like the Eiffel Tower and is 333 metres high, and we could see all around Tokyo.

"At the welcome ceremony they had a man show us how to use a traditional Japanese wooden toy called a Kendama – we had to throw a ball on a string in the air and catch it in a cup or on a spike. The food was also fantastic; they have so much variety and I tried everything. My favourite was Japanese pancakes and of course the sushi."

Over 830,000 children from 79 countries submitted entries to their respective national competitions. In New Zealand the competition was run between last November and February this year and hundreds of children submitted entries. The top three placing

artworks from each age category, under 8 years, 8-11 years, and 12-15 years, were then submitted to the Japan-based world contest, with the global finalists announced in June.

To anyone considering entering a Dream Car contest, Sophie says, "I would recommend having a go; be creative and use your imagination. Fill in the whole page as much as possible with colour and your ideas. Never doubt yourself and don't give up – dreams can come true, like my trip to Japan!"

# stuff

#### **KAREN WALKER NIGHT MAGIC**

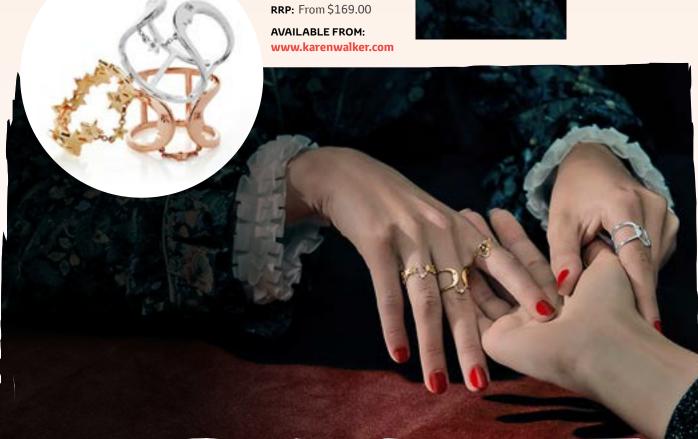
NIGHT MAGIC sees Karen Walker Jewellery's fascination with all things cosmic continue. The night sky has enchanted humanity since the dawn of time, holding sway even over Karen's earliest designs. Her very first jewellery collection featured stars and moons that have continued to sparkle and delight ever since.

The recent Zodiac collection put on a dazzling display of heavenly bodies in their most ancient interpretations. Now, in NIGHT MAGIC stars tumble over one another, creating spangled hoop earrings and an open ring.

Anthropomorphised moons team up with delicate stars in pendulum earrings, mismatched micro-hoops, fine pendants and a charm ring. A duo of crescents creates the collection's stand-out ring. The cosmos is a constant source of inspiration for Karen Walker Jewellery and will continue to be so for as long as Karen gazes skyward on clear nights.







## KOKAKO ORGANIC COFFEE ROASTERS

Kokako is committed to excellence and innovation in specialty coffee. They are passionate about creating a progressive coffee industry and have a strong focus on building long term relationships from crop to cup by focusing on three main principles: Quality, Sustainability & Service.

1. Stanley 1 Litre insulated flask – holds 4 cups of coffee hot for 6 hours + .

RRP:\$75

2. Kokako Aotea Blend coffee – available ground for your brewing method or as whole beans. Fairtrade Organic. RRP: \$13.90

3. Kokako Fairtrade Organic Drinking Chocolate – contains just two natural ingredients. RRP: \$9.50

These items and coffee subscriptions all available at www.kokako.co.nz





#### **HONEY NZ**

Honey New Zealand UMF® Manuka Honey is certified by an independent laboratory to confirm the level. The UMF® rating is a measure of the attributes and values that make up Manuka honey, and assures purity and quality.

BUY 1 HNZ UMF® 20+ Manuka Honey 250g POT GET 1 POT FREE, PLUS A FREE GIFT (Free 500g Wild Flora Honey added for every pot you order)

RRP: \$129.95

**AVAILABLE FROM:** 

www.honeynz.com



ApiClear Purifying Facial Peel 100ml

The Manuka™ Doctor Purifying Facial Peel is a new peel-off face mask that has been designed to brighten and renew your complexion. Part of the ApiClear range, this facial peel mask is the perfect treat for congested skin in addition to your daily skincare routines. Use once or twice a week for a deep cleanse.

**RRP:** \$35.95

AVAILABLE FROM:

www.manukadoctor.co.nz





# Stuff Stuff

#### **HANGING DRYING RACK**

The Hanging Drying Rack is an economical and environmental way to dry and air clothing.

Suspended from the ceiling using a seamless pulley system, the clothes rack quickly dries laundry by utilising warm air trapped in the ceiling space.

The ceiling-mounted hanging drying rack is an attractive solution that can be installed in almost every space. It comes complete with all of its components as well as instructions for simple installation.

**NOTE:** all parts come with screws, however, installation should be done by a qualified builder to ensure it is fixed properly.

#### **DIMENSIONS:**

RACK 1150mm (length) x 585mm (width)

**ROPE** 2 x 8m lengths of yachting braid rope

**DOWELS** 9 x wooden

**CLEAT** 1 x cleat for tying the rope off on the wall

**PULLEYS** 4xsteel pulleys

RRP: \$370.00

AVAILABLE FROM: www.georgeandwilly.com



#### **NAIL CLIPPERS**

The finest nail clippers in the world. Forged in Seki City, Japan, the home of Samurai steel. Comes in a leather case.

#### **DIMENSIONS:**

Toe  $68 \times 15 \text{ mm}$ Finger  $48 \times 12 \text{ mm}$ 

**RRP:** \$40.00

AVAILABLE FROM:

www.georgeandwilly.com



## BLOOMINGVILLE HANNAH MUG

Beautiful stoneware mug

#### DIMENSIONS:

 $9 \text{ cm diameter} \times 10 \text{ cm height}$  360 ml

#### OTHER SPECIFICATIONS:

Metallic Rim

**RRP:** \$29.00

#### **AVAILABLE FROM:**

www.perchhomewares.co.nz



#### BLOOMINGVILLE 24 PIECE CUTLERY SET

 $24\,piece\,contemporary\,cutlery\,set.$ 

RRP: \$119.00

AVAILABLE FROM:

www.perchhomewares.co.nz



## ST BARTS TURKISH TOWEL

It's always summer with the St Barts Turkish Towel. This towel has grey stripes, with multi-coloured tassels.

Turkish towels are quick drying and become softer and more absorbent with each wash. They can be used as a beach towel or a bath towel. Say goodbye to damp towels in the bathroom! Perfect to take travelling or to the gym as well. Compact, stylish and functional.

Made in Turkey / 100% cotton

#### **DIMENSIONS:**

100 x 180 cm / 290 grams

**RRP:** \$59.00

AVAILABLE FROM:

www.perchhomewares.co.nz









### Our eight 'Believe' statements

#### We believe every day's an opportunity to improve.

We're a company whose eyes are always on the road ahead. Working to find ways to be safe. Go faster. Go further on a tank of gas. To help the Earth go further on its limited resources. We strive for continuous improvement in everything we do. It's not a motto. It's not a mission statement we hang on the wall. It's the way we do things. We believe there is no best – only better.

#### We believe that if you can dream it, you can do it.

We will continue to set ourselves seemingly impossible goals and continue to strive to achieve them.

For example, Prius came from a goal of building a car that would set a new standard in energy use and reuse. Prius c is an innovative, smaller city car that doesn't compromise on interior space or safety. Our latest goal is to build a car that makes the air cleaner as it drives. Of course this sounds impossible, but nonetheless our engineers are aspiring to do just that.

#### We believe a better tomorrow starts today.

We must always think of the long-term social and environmental consequences of our actions and constantly work towards a better tomorrow. We know that although motor vehicles can transform lives and communities for the better, they can also have a detrimental effect on natural resources, carbon emissions and quality of life. And mere concern is not enough; we have to take responsibility and do lots of small and not-so small things today, to help make a big difference in the future. This means we need to make our vehicles more environmentally responsible.

So, we must constantly:

- Improve how they are built by making our factories more environmentally friendly.
   We've begun to do this by introducing paint booths to the Thames Vehicle Operations centre. We are also exploring how we can convert our Thames refurbishment processes to use water-borne paints.
- Improve the materials they are made from. By taking care to use the minimum amount of materials, and choosing more easily recyclable materials, we'll help to avoid the unnecessary depletion of the Earth's scarce natural resources.
- Improve the way our vehicles are sold and serviced. Toyota New Zealand and Authorised Toyota Dealers have a strong commitment to environmental certification standards (Enviro-Mark) and work within a programme of continuous improvement.
- Lessen the impacts of the use of our vehicles. We aim to ensure the lowest possible running costs, fuel consumption and emission footprint.

Toyota products and services will represent the finest in quality and value, to improve life for our customers, while respecting the Earth's limited resources.

Our efforts will be guided by two principles: continuous improvement and respect for people. This simply means that we honour our customers as welcome guests and serve them in the manner they desire. We respect the time and priorities of our customers and colleagues. We practise the belief that 'there is no best, only better'. Together, we will bring this commitment to life at every opportunity, for every customer.









#### We believe in respecting others.

We listen to our customers, our dealers and New Zealanders to help determine our course. Internally we have many forums for discussion; externally we survey our customers when they purchase new and Signature Class vehicles.

We welcome feedback to Toyota New Zealand's unique Customer Dialogue Centre. We also endeavour to honour each other and our customers by acting with courtesy and integrity in all our dealings. We respect the time and priorities of others by being efficient and communicating as clearly and simply as possible; treating our customers as guests and serving them in the manner they desire and deserve.

#### We believe in trying to make a difference.

The core of Toyota's business is making vehicles that help people lead better lives. Whether they need transport to get to work, school or carry out a job, or vehicles that enrich their families' everyday lifestyles, we try to make vehicles that make a difference. It also means we support causes like The Parenting Place that are working towards making New Zealand a better place.

#### We believe in working together.

The Toyota team satisfies its customers by working together—whether we're designers, engineers, production workers, Toyota New Zealand, Toyota Financial Services, dealer sales teams or service and parts technicians. With the underlying philosophy of respecting others, the entire Toyota team works on a basis of mutual trust and co-operation. For us, Team really does mean Together Everyone Achieves More.

#### We believe good things stand the test of time.

Every day, we build quality products. We expect a Toyota's life to be measured in decades and hundreds of thousands of kilometres of motoring, because it's in that lifetime of use that our customers experience the real value of a Toyota. In the event that something goes wrong, we stand behind our products with inclusive warranties, country-wide Authorised Toyota Dealers, our dedicated Customer Dialogue Centre and a comprehensive replacement parts' supply operation.

#### We believe in going the extra mile.

We will go the extra mile to deliver our customers an outstanding level of service. Service that matches our outstanding product quality. Consequently we provide our dealership staff with the technical skills and product knowledge to ensure they can do just that. If something goes wrong, our Customer Dialogue Centre will help resolve the issue.

# TOYOTA | Believe



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