



**TOYOTA**  
*Believe*

# LAND CRUISER **PRADO**



# LAND CRUISER PRADO

For over 60 years now, this remains as pure and all-encompassing as it gets.

An unmatched performer both on- and off-road in New Zealand and all over the world, the iconic Land Cruiser nameplate remains synonymous with supreme ability, enjoying an incontestable reputation for toughness.

Building on that legendary ruggedness with luxury and versatility in equal measure, the Land Cruiser Prado has been a mainstay of Toyota's comprehensive SUV offering for 20 years.

With refreshed detailing both inside and out, along with an ever-broadening feature suite of convenience and safety technology, the Land Cruiser Prado is now, more than ever before, everything you will ever need for any road you choose.



PRADO GX IN CRYSTAL PEARL



PRADO VX IN SILVER PEARL



PRADO VX LIMITED IN WILDFIRE



PRADO VX IN GRAPHITE



## Performance for all seasons

The Prado range features a choice of three lavishly-appointed grades, all powered by Toyota's reliable and powerful 2.8-litre turbo-charged common rail direct injection diesel engine.

Clever technology abounds, such as the Kinetic Dynamic Suspension System (KDSS) which optimally adjusts the front and rear stabiliser bars in the Prado VX Limited to suppress body roll on-road. And when you decide to leave the tar seal behind, the Multi-Terrain Select system features five off-road terrain modes, meaning the Prado VX Limited offers up superior performance regardless of where you're taking it.

Also, just to make sure you're placing your Prado in the right spot off-road, the VX and VX Limited also feature Multi-Terrain Monitor camera technology, which provides for views around your 4WD SUV and even underneath it, all without leaving your position behind the steering wheel.

Perfect for the New Zealand lifestyle, every variant of Land Cruiser Prado also offers the strength and versatility of 3000kg maximum braked tow rating. Additionally, Trailer Sway Control software is standard on every Land Cruiser Prado.



ALL MODELS  
2.8 Litre Turbo Diesel  
4 cylinder DOHC and  
Common Rail Direct Injection (D-4D)  
6-speed Automatic Transmission

## Features that make a difference

Blending unbeatable off-road performance with a premium level of specification, the Land Cruiser Prado range exerts a bold, rugged character outside while retaining all the next-level comfort, quality and technological convenience inside that makes every journey a pleasure.



- 1 Every Prado wears the Land Cruiser badge with pride, boasting fully capable full-time 4WD, as well as Hill-start Assist Control (HAC) and Downhill Assist Control (DAC).
- 2 The Prado GX features high grade black fabric seat and door trims, while VX and VX Limited grades arrive with a leather accented interior. Every Prado seats seven.
- 3 Prado VX variants feature heated and ventilated driver and front passenger seats plus heated outer second row passenger seats. USB and AUX connections are conveniently placed alongside the driver and front passenger in the centre console. Passengers in the 2nd row have a 12v accessory power outlet and there is a 220V AC power outlet in the luggage area.
- 4 Toyota's attention to detail extends to the conveniently located wheel changing kit, stored within a panel in the rear cargo door. The cargo door won't close on you, even if you're parked on an unfavourable gradient, thanks to this lockable strut, keeping the door open so you can load up easily.
- 5 The 8" display is home to a host of features including Satellite Navigation with SUNA Traffic Channel (traffic information only available in some regions).



## Exterior - rugged and stylish in equal measure

While the Land Cruiser Prado remains instantly recognisable thanks to its signature 'five-pillar' chrome front grille, Toyota's designers are always looking forward.

As a result, a refreshed front and rear design for the Prado identifies it as truly a part of the Land Cruiser legacy, while LED light additions equate to both a stylish and safe upgrade for VX and VX Limited variants of this premium large SUV.

Remaining integral to the Prado is that Land Cruiser design DNA. Aggressive body contour lines feature in the SUV's flanks, as do versatile roof rails above. Standard side-steps are bookended by high, wide wheel arches that underscore the idea of a competent, go-anywhere 4WD that enjoys comfortable approach and departure angles for whatever lies ahead.

The Prado GX wears a new 17" alloy wheel design, while Prado VX and VX Limited grades sport 18" alloy wheels.

Augmenting the brightwork imbedded in the Prado's bold exterior styling is an equally appealing colour palette; no less than 8 exterior hues are available for the Land Cruiser Prado, including the recently added Peacock Black for VX variants.



PRADO VX LIMITED IN AVANT-GARDE BRONZE

PRADO VX LIMITED IN PEACOCK BLACK

\* Traffic information only available in some regions

## Interior - luxuriously appointed

Inside the cabin, the Prado's superior quality trim paired with soft touch surfaces, specification and space stand it apart from the competition.

With room for 7 in every grade and clever split-folding 2nd and 3rd row seating flexibility, Prado provides supreme comfort for every journey. Prado GX has high quality fabric trim while VX and VX Limited have leather accented interiors and premium-look deep brown woodgrain trim.

Subtle LED illumination lights up the VX variant door handles, making for an inviting environment in the dark, while the VX Limited also boasts a chilled central storage compartment so everyone onboard can enjoy cool refreshments on those longer journeys. And speaking of keeping cool, Prado VX and VX Limited grades also feature ventilated front seats, which can be positioned perfectly through driver's 10-way and front passenger 4-way power adjustment.

Convenience technology such as Bluetooth hands free phone capability, a reversing camera visible through the large display screen, audio with USB connection and smart key entry and push-button start are standard across the range, as is the three-zone climate control air conditioning with independent driver, front passenger and 2nd row seat temperature controls.

Every Prado boasts an advanced Satellite Navigation system with integrated SUNA traffic avoidance software\* for real-time alternative route information keeps you moving during peak commuting times. Rear-seat passengers in the VX Limited will enjoy superior in-car entertainment with the 9" ceiling mounted adjustable WVGA display attached to a Blu-ray player and powerful, multi-speaker 5.1 channel DVD surround sound system.

There are even wireless headphones that allow for a different audio track to be played to rear seat passengers, meaning front seat passengers can enjoy music or a radio channel while those in the 2nd and 3rd rows can watch a Blu-ray DVD.



LAND CRUISER PRADO

# GX

With ample reserves of torque, a comfortable cabin boasting plenty of space and seating for seven, along with an off-road pedigree synonymous with the famous Land Cruiser nameplate, the Prado range gives you more right from the very start.

The GX might signify the comprehensive Prado line-up's starting point, but its sumptuous standard specification and performance both on- and off-road simply leaves its competitors in the dust.



LAND CRUISER PRADO

# VX

Building on an already comprehensive specification, the VX impresses with creature comforts like a premium leather-accented interior, a 14-speaker JBL premium audio system and LED front fog lamps.

The impressive Multi-Terrain Monitor camera system provides wide front, side and rear views of your surroundings outside the vehicle, as well as under the floor so you can be sure of where you are headed.



- ① No less than four rear parking sensors, bolstered by the coverage a bright and clear reversing camera provides, ensures the driver is always aware of what lies behind.
- ② The Land Cruiser Prado GX features high grade black seat fabric and door trims, complimented by a dark instrument panel highlighted with silver accents.
- ③ Accessing the 3rd row of seats is a breeze with the Prado's walk-in entry system. When not required, 3rd row seats are easily folded flat with built-in handles.
- ④ The Prado GX's 4.2" Multi-Information Display provides the driver with all the relevant trip and vehicle data at a glance.



- ① Prado's signature vertical grille lines create a bold statement and an upscale feel. Narrowed headlights stretch outwards, underlining this ultra-capable SUV's solid sense of purpose.
- ② The smart, stylish Prado VX features recently updated 18" alloy wheels. All Prado grades are fitted with a full-size spare wheel for extra assurance regardless of the road you're on.
- ③ The Prado VX's four-spoke leather steering wheel houses controls for the audio system, Multi-Information Display (MID), Cruise Control, Bluetooth voice controls.
- ④ The 6-speed automatic transmission in all Prado grades also features a Sequential Manual Mode. With Full-Time 4WD, the driver can access High and Low ratios through a convenient rotary switch.
- ⑤ The Prado VX features three-zone climate control air conditioning with independent driver, front passenger and 2nd row seat temperature controls.
- ⑥ The centre console and instrument panel include soft-touch surfaces, inlaid with silver detailing and deep brown woodgrain accents.

LAND CRUISER PRADO

# VX LIMITED

The VX Limited is a true class-defining vehicle, featuring superior luxury, safety and ability.

This premium large SUV features true dynamic hardware to provide total control for any surface that needs to be tackled, such as a Kinetic Dynamic Suspension System (KDSS) and a rear Torsen® Limited Slip Differential.

Inside the sumptuous cabin, rear seat passengers will enjoy the 9" ceiling mounted WVGA display screen and Blu-ray player that also features wireless headphones. The Prado VX Limited remains unmistakably an unbeatable Land Cruiser.



1



2



- 1 VX Limited remains a superior performer both on-and off-road, with Hill-start Assist Control (HAC), and CRAWL control which acts like an off-road cruise control, applying power or braking to maintain progress.
- 2 The Land Cruiser Prado's maximum braked tow rating of 3000kg proves a versatile load limit for all sorts of trailered toys, perfectly suited to making the most of the great New Zealand outdoors.
- 3 The spacious cabin in the Prado VX Limited features leather accented seats with front seat heating and cooling functions. Plenty of convenient storage including a large glovebox, overhead storage box and a cool box in the centre arm rest.
- 4 The intuitive Drive Mode Selector for the Prado VX Limited now has 5 available settings; Eco, Comfort, Normal, Sport S, Sport S+.
- 5 The full capabilities of the VX Limited's proven on-and off-road performance can be easily explored with simple, intuitive controls housed within easy reach in the centre console. Pushing the MTS button will expand the territory you can explore. Multi-Terrain Select provides ultimate control regardless of the terrain



3



4



5



6



7



8

- 6 A handy cool box within the front centre console means VX Limited passengers can enjoy chilled refreshments on the move.
- 7 The 3rd row of seats can be raised or stowed flat via buttons located within the VX Limited's cargo area. Both the 2nd and 3rd row of seats are split-folding for added flexibility.
- 8 Break up that long journey for those in the rear with the 9" ceiling mounted WVGA display screen and Blu-ray player, which also features wireless headphones.



PRADO VX IN PEACOCK BLACK WITH NUDGE BAR, AFTERMARKET 20" ALLOY WHEELS SUPPLIED BY DTM, THULE ROOF BOX, WEATHERSHIELD, CUSTOM PAINTED FRONT GRILLE AND SIDE STEPS.

## Safer and secure, whatever the conditions

The 5-star ANCAP safety rated Land Cruiser Prado range is built tough and features comprehensive levels of safety equipment that will give you peace of mind wherever you go.

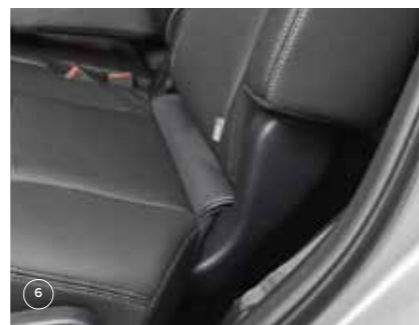
Adding even further to this rugged 4WD SUV's robust reputation, the comprehensive Toyota Safety Sense (TSS) package has been added to the Land Cruiser Prado range. This premium level of technology focusses on highway and urban travel and affords drivers and passengers an impressive level of standard safety equipment.

Technologies bundled into the TSS system include Toyota's Pre-Crash Safety System with Autonomous Emergency Braking (pedestrian and vehicle detection), Lane Departure Alert and Automatic High Beam control. Additionally, Dynamic Radar Cruise Control helps maintain a safe following distance on the open road, slowing the vehicle if necessary and then returning it to your preferred speed when the road ahead clears.

VX variants also feature Blind Spot Monitoring and Rear Cross Traffic Alert which gives the driver an audible warning if a vehicle is approaching from the left or right during reversing manoeuvres.

Every Prado also has 7 airbags fitted, including front airbags for the driver and front passenger seats, along with a knee airbag for the driver. In addition, the driver and front passenger seats have side airbags, and roll sensing curtain shield airbags provide side protection throughout the cabin, including the third row of seats.

An emergency stop signal is also standard in every Land Cruiser Prado. This activates in the event of particularly hard braking; rapidly flashing brake lights serve as a warning to following motorists of a potential incident ahead.



- 1 All Prado models have Hill-start Assist Control (HAC) that provides a brief pause preventing the vehicle from rolling backwards to ensure a smooth uphill start.
- 2 Highly visible LED Daytime Running Lights (DRL) are standard on all models.
- 3 The VX and VX Limited's safety features include a Blind Spot Monitor (BSM) that alerts the driver to vehicles in adjacent lanes, indicating their presence with lighted symbols in each exterior mirror. Additionally Rear Cross Traffic Alert (RCTA) uses radar when reversing to detect cross-traffic that may intersect your vehicles pathway. RCTA sounds a warning and also flashes the outer lighted symbols.
- 4 All models feature Downhill Assist Control (DAC) to keep descents under control. There's also a centre diff lock switch that ensures all wheels work together.
- 5 A Panoramic View Monitor for VX variants gives a 360° view so you know the precise position of your Prado. Parking sensors (VX variants front/rear, GX rear) make parking a breeze and with the help of a reversing camera display on the 8" touchscreen negotiating urban driveways and parking spaces is made a lot safer.
- 6 Well-located ISOFIX rear seating fixing points enable child seating to be more easily attached.
- 7 Every passenger can feel safe and assured with a cocooning comprehensive airbag package.

## Make Prado your own

With a sure-footed, capable Land Cruiser Prado for every purpose, there's also a Toyota Genuine Accessories component that will help your SUV tackle anything that comes its way. Front, back, interior and exterior; the Prado is covered. Only Toyota Genuine Accessories are designed and manufactured to the same high standard as original parts. Fitting Toyota Genuine Accessories also ensures the integrity of your vehicle, with components tested to exacting standards for New Zealand conditions and backed by a 3 year or 100,000 kilometres\* warranty.

\*Whichever comes first. Warranty valid from when accessory fitted, at time of new vehicle purchase at your authorised Toyota Dealer.



**Nudge Bar.** Add extra visual appeal with these Nudge Bars made from polished alloy, for an enduring bright finish and ease of maintenance.



**Towbar and wiring harness.** Tow with confidence with this removable tongue towbar. Rated to 3000kg braked and 750kg unbraked.



**Headlight covers.** Clear acrylic. Prevent damage to your headlights from road debris with these acrylic Headlight Protectors. They are resistant to cracking and UV and are easy to keep clean. Secured with a stainless steel clip and fastener.



**Weathershield - Clear acrylic.** Lightly tinted to reduce glare, resistant to UV discolouration and are easy to clean. Driver's side and passenger side sold separately.



**Canvas seat covers.** Protect the seats from daily wear and tear with these heavy duty canvas seat covers. Fully SRS side airbag compatible and custom fit for the Prado seats.



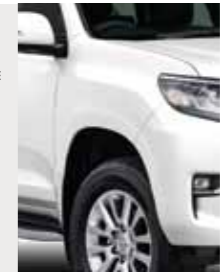
**Cargo Liner.** This all-weather cargo liner features the Land Cruiser Prado logo, and will keep your boot protected. Custom moulded to ensure a secure fit but can be removed and hosed down for easy cleaning.



**Carpet floor mats.** Protect the floor area of your Prado from daily wear and tear. These tailored carpet floor mats are woven from premium quality materials, with distinctive Land Cruiser Prado branding. The driver's side floor mat features two retaining clips to ensure it stays securely in place.

### Prado exterior colours

Crystal Pearl  
CRYSTAL SHINE  
070



Avant-Garde Bronze  
METALLIC  
4V8



Silver Pearl  
METALLIC  
1F7



Wildfire  
MICA METALLIC  
3R3



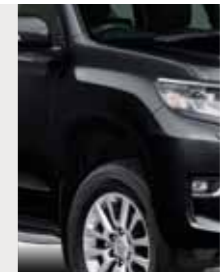
Graphite  
METALLIC  
1G3



Peacock Black  
GLASS FLAKE  
221  
N/A GX



Ebony  
202



Eclipse  
MICA  
218  
N/A GX



### Prado interior trim

GX  
BLACK FABRIC



VX & VX LIMITED  
LEATHER  
ACCENTED



Land Cruiser Prado has achieved 5-stars in the ANCAP safety test

# PRADO SPECIFICATIONS

	PRADO GX	PRADO VX	PRADO VX LIMITED
MECHANICAL SPECIFICATIONS	2.8 litre, 4 cylinder in-line turbo diesel engine with intercooler, 16 valve Double Overhead Cam (DOHC) with common rail direct injection system. Max power of 130kW @ 3400rpm. Max torque of 450Nm @ 1600 - 2400rpm		
	Combined diesel fuel consumption 8.0L/100km (ADR 81/02) and 211g/km CO <sub>2</sub> emissions (ADR 79/04 & 30/01)*		
	Exhaust emission standard		
	Euro 5	Euro 5	Euro 5
	Driveline - Full-time 4WD with high-low ratio, 6-speed Automatic Transmission with sequential shift		
STEERING, BRAKES & SUSPENSION	Brakes: Power assisted ventilated front and rear disc brakes		
	Variable flow control power steering. Minimum turning circle 11.6m with 3 turns lock to lock		
	Front suspension: Fully independent double wishbone with coil springs and stabiliser bar. Rear suspension 4-link rigid axle with lateral control rod, coil springs and stabiliser bar		
	Kinetic Dynamic Suspension System (KDSS) with Adaptive Variable Suspension System (AVS); Torsen® rear LSD		
EXTERIOR FEATURES	6 spoke 17" Alloy wheels with 265/65R17 tyres, full size spare wheel stored under floor		
	6 dual spoke design 18" Alloy wheels with 265/60R18 tyres, full size spare wheel stored under floor		
	Headlights: Halogen with manual levelling. LED Daytime Running Lights (DRL)		
	Headlights: LED low and high beam with auto levelling, pop-up headlight cleaners. LED Daytime Running Lights (DRL). LED fog lights in lower bumper		
	Windscreen wipers: Variable intermittent (Rain-sensing for VX and VX Limited)		
	Front design: Front grille with chrome accents		
	Side design: Electric retractable heated exterior rear view mirrors with Blind Spot Monitors (VX and VX Limited); side steps (with illumination for VX and VX Limited)		
	Rear design: Side opening rear door with separately opening glass hatch		
	Power operated tilt and slide sunroof		
	Roof rails: Black		
INTERIOR FEATURES & CONVENIENCE	Smart key system with front door and luggage door touch sensors		
	Front seats with driver 6-way manual and 2-way lumbar power adjustment, passenger 4-way manual adjustment		
	Front seats with power adjustment - driver 10-way, passenger 4-way; driver and front passenger seat heaters and ventilation		
	Front seats with power adjustment - driver 10-way with memory, passenger 4-way; driver and front passenger seat heaters and ventilation		
	2nd row seats 40/20/40 tri-fold, slide, recline and walk-in functions; 3rd row 50/50 split manual fold		
	2nd row seats 40/20/40 tri-fold, slide, recline and walk-in functions; 3rd row 50/50 split power fold; outer 2nd row seat heaters		
	Leather	Leather	Leather and wood
	Steering wheel with audio, Multi-information Display (MID), voice recognition, Dynamic Radar Cruise Control (DRCC), Lane Departure Alert (LDA) controls		
	Triple zone climate control air conditioning with separate driver, front passenger and 2nd row seat controls. Clean air filter		
	Meters - 2 ring style with speedometer, tachometer, fuel gauge		
	4.2" TFT	4.2" TFT	4.2" TFT
	Dynamic Radar Cruise Control (DRCC)		
	Interior rear view mirror with day/night anti-glare function		
Centre console compartment with ventilation (cool box for VX Limited); overhead console with sunglass holder and conversation mirror			
Door pockets with bottle holders, front seatback pockets, cup holders, glove box, front storage tray. Luggage area with removable tonneau cover			
AUDIO & CONTROLS	9 speakers	JBL audio system 14 speakers	JBL audio system 14 speakers
	8" colour touchscreen display with radio and CD player, auxiliary port, USB connection, Bluetooth capability and audio streaming. Satellite Navigation and SUNA Traffic Avoidance System (traffic information available only in some regions)		
SAFETY AND SECURITY	5-Star ANCAP safety rating		
	Airbag system - Driver and passenger front (dual stage for driver), driver's knee, front seat side, front/2nd/3rd row curtain shield airbags		
	Toyota Safety Sense: Pre-Crash Safety system (PCS with Autonomous Emergency Braking (AEB) pedestrian and vehicle detection, Dynamic Radar Cruise Control (DRCC), Automatic High Beam (AHB), Lane Departure Alert (LDA) with steering assist and vehicle sway warning system;		
	Anti-lock Braking System (ABS) with Electronic Brake-force Distribution (EBD), Brake Assist (BA)		
	Vehicle Stability Control (VSC), Active Traction Control (A-TRC), Hill-start Assist Control (HAC), Downhill Assist Control (DAC) and Trailer Sway Control (TSC); CRAWL Control (VX Limited)		
	Wireless central door locking; engine immobiliser and alarm system		
	Child seat fixing points in 2nd row - 2 x ISOFIX, 3 x tether anchor. Child proof rear door locks		
	Front seat belts: 2x3-point, ELR front seat belts with pre-tensioners and force limiters. Height adjustable seat belt anchors		
	Rear seat belts: 2x3-point ELR with height adjustable seat belt anchors and 1x3-point ELR 2nd row and 2x3-point ELR 3rd row seat belts		
	4 rear	4 front / 4 rear	4 front / 4 rear
	Blind Spot Monitor (BSM) with indicators on side mirrors; Rear Cross Traffic Alert (RCTA)		
	Reversing camera with static guide lines - display in audio		
	Reversing camera with moving guide lines and Panoramic View Monitor - display in audio		
	DIMENSIONS	4825 / 1885 / 1890mm	4825 / 1885 / 1890mm
Overall length / width / height			
Wheelbase: 2790mm			
Gross vehicle weight: 2990kg			
Kerb weight - min-max: 2180 - 2450kg			
Towing capacity - unbraked / braked: 750 / 3000kg			
Luggage capacity - 2nd and 3rd seats up / 3rd row down / 2nd and 3rd rows down / 2nd and 3rd rows down to roof: 104 / 553 / 974 / 1833L			
Approach / departure angle: 31° / 25°			

Because Toyota believes in going the extra mile we offer comprehensive support and a great range of products and services for our valued customers.

VISIT: [toyota.co.nz](http://toyota.co.nz) | CALL: 0800 TOYOTA



\* Fuel consumption as per ADR 81/02 and emissions as per 79/04 & 30/01 (Urban/Extra Urban/combined cycle) are tested in a controlled environment. These figures are for comparison purposes only between other makes and actual fuel consumption may vary under real world driving conditions. Fuel consumption will vary depending on many factors including driving conditions/style, vehicle usage, condition and options/accessories fitted. Every endeavour has been made to ensure text details and specifications contained in this publication were accurate as at 15 February 2018. Toyota New Zealand Limited reserves the right at any time to introduce any changes deemed necessary to improve the models shown or for any other reason. Paint and upholstery colours shown in this brochure may differ from actual colours due to variations in printing processes. Some models shown in this brochure may have optional accessories fitted. For further information contact your nearest Authorised Toyota Dealer. They will be glad to assist. [Production effective August 2017]

1,500  
February  
2018  
SB396

