



**TOYOTA**  
*Believe*

# PRIUS **V**



# PRIUS v

FRONT WHEEL DRIVE  
1.8L PETROL &  
HYBRID SYSTEM  
ELECTRONICALLY  
CONTROLLED  
CONTINUOUSLY  
VARIABLE  
TRANSMISSION

The Prius v brings together class-leading versatility and hybrid technology to create the most flexible seven seater hybrid in New Zealand. With combined fuel economy of 4.4-litres/100km\* and combined EURO5 compliant emissions figures of 101g/km\*, the Prius v is the ideal solution for growing families juggling budgets, as well as businesses wanting a vehicle that is as sustainable as it is practical.



PRIUS v IN GLACIER WHITE

## Hybrid Synergy Drive

While only marginally longer than the Prius Hatch, the Prius v can readily seat seven, or accommodate large cargo loads while still delivering outstanding fuel economy.

This exceptional economy is all down to Toyota's proven Hybrid Synergy Drive system. Toyota has been manufacturing hybrid vehicles for many years now and as a result has developed a system which is both reliable and efficient.

Adapting this engineering expertise to the Prius v gives you the best of both worlds; a fuel-efficient, environmentally 'greener' vehicle, but with the practicality of a seven-seater wagon.

The petrol engine in the Prius v works in perfect harmony with the electric motor to provide real world performance when you need it. The system also recycles all the energy you'd normally lose when slowing down or braking and stores it in the car's Lithium Ion battery.

This power then gets released again when you need to accelerate, so the hybrid system helps with on-road performance while helping you achieve low emissions for a cleaner drive, along with ultra-low combined fuel consumption.



## Features that make a difference

The Prius v is packed with functionality that makes it a truly practical hybrid vehicle. Practical to run and practical to own, with excellent fuel efficiency and driver-friendly technology that makes it as comfortable for an open road journey as it is easy to park in the city.

### Exterior - progressive styling

This might be a well-proportioned, practical wagon but it is still very much a Prius, with progressive styling that embraces new benchmarks for aerodynamic performance and efficiency.

Nowhere are these benchmarks more obvious than at the front of the Prius v, where black and chrome plating within the headlight clusters and the gloss black metallic paint of the large lower grille accentuate a premium, modern look.

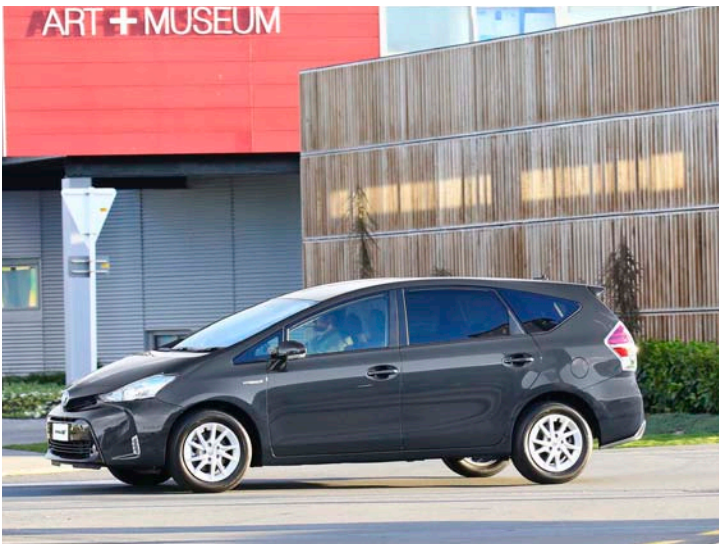
The sleek look of the Prius v is further enhanced with 16" alloy wheels with caps, rear privacy glass, fog lights and LED Daytime Running Lights (DRL) set into air intakes down each side of the grille.

There are seven exterior colours to choose from, including Glacier White, Silver Pearl and Graphite, as well as Tasman and Rustic Brown.

\*Fuel consumption and CO<sub>2</sub> emissions will vary depending on driving conditions/style, vehicle condition and options/accessories fitted. Fuel consumption: ADR 81/02 CO<sub>2</sub> emissions: ADR 79/04.



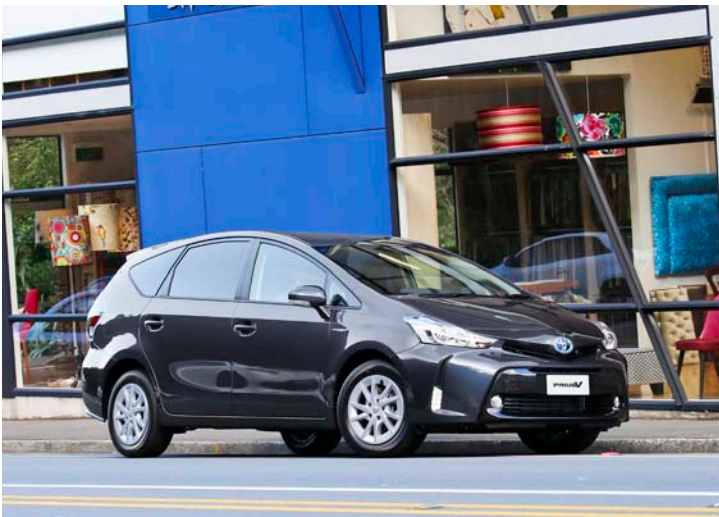
PRIUS v IN GRAPHITE



Prius v has you covered. It is a spacious commuting vehicle that you can share with your work buddies and makes shuttle runs to weekend sport grounds a breeze.



The Prius v features a high contrast 6.1" colour touchscreen display which allows access to all audio, phone, navigation and vehicle information. This screen is also your window on the world behind, thanks to the integrated reversing camera. The feature-rich steering wheel contains handy controls for the audio system, cruise control, telephone functions, voice recognition software and Multi-Information Display screen.



If some of your shopping trips need space to transport home large purchases then just fold the 2nd and 3rd row seats to make your Prius v into a stylish van.



The premium interior finish of the Prius v showcases an impressive array of comfort and convenience features, along with high quality combination black fabric and leather accented seats.



PRIUS v IN ECLIPSE



PRIUS v IN RUSTIC BROWN

## Interior - driver-friendly, passenger-focused

The technology on board the Prius v is both impressive and innovative. Beginning with a smart key entry and start system, you'll also find Bluetooth hands-free phone and audio streaming capability, voice recognition, auxiliary and USB jacks and a CD player, all as part of a premium JBL eight speaker audio system with GreenEdge amplifier. There's a handy reversing camera display to assist with parking manoeuvres and an integrated Satellite Navigation system with SUNA Traffic Avoidance System that provides an alternative route to keep you moving (traffic information available in some regions only), all viewable through the high contrast 6.1" colour touchscreen display.

A Heads Up Display system, showing the driver speed as well as navigational indicators when the Satellite Navigation system is in use, is also included.

Beyond the excellent levels of on-board technology, the Prius v really comes into its own in terms of its packaging and passenger room. Whether it's taking the team to Saturday morning sport, or moving a mountain of camping gear, the 2+3+2 seating configuration with split folds gives you plenty of storage options.

With the rear third row seats folded down you'll have a huge 505-litres of load space, and if you want more, the second row seats also fold down to maximise luggage area length. But it doesn't stop there; an under-floor storage compartment is also provided, along with places to stow things in the side compartments, the glove box and centre console.



Every seating position, including those in the third row, features three-point Emergency Locking Retractor (ELR) seat belts. Third row seating is 50:50 split folding and are able to recline individually as well.



The rear side door and rear glass has privacy tinting. For extra privacy and protection the rear side doors have pull-up sunshades that help keep rear passengers cool in the summer months.



There is so much room in the Prius v, whether you're filling the 505-litre boot with luggage or utilising the convenient third row of seats to ensure everyone gets where they need to be.



PRIUS v IN GRAPHITE

## Safety is a Prius priority

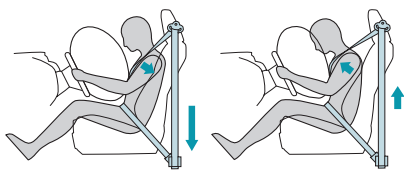
As you'd expect the Prius v sets high standards for safety with an impressive array of active and passive safety features.

The 5-Star ANCAP safety rated Prius v features a comprehensive suite of systems designed to keep the car on a stable footing in tight corners, heavy traffic, or where road conditions become hazardous, including Vehicle Stability Control (VSC) and Traction Control (TRC), which work to keep the car on an even footing.

Anti-lock Brakes (ABS), Brake Assist (BA) and Electronic Brake-force Distribution (EBD) all help to slow the vehicle in an even, predictable manner, especially under heavy braking. Hill-Start Assist Control (HAC), meanwhile, makes starting off on an incline that much safer by automatically 'holding' the vehicle in place for a moment to allow the driver to move off without unintentionally coasting backwards.

The Prius v has seven airbags to protect all onboard, including front driver and passenger, front side, front and rear curtain and driver's knee bag.

An emergency stop signal is also included with the Prius v, which activates in the event of particularly hard braking; rapidly flashing hazard lights serve as a warning to following motorists of a potential incident ahead.



Front seat pretensioners instantly tighten the seat belts at the time of a collision to help enhance occupant restraint performance. The force limiter function loosens the seat belts while maintaining the load to help mitigate the impact to the chest regions of the front seat occupants.



11.0m

Electric Power Steering (EPS) is vehicle speed sensitive so low speed manoeuvres require minimal effort while at highway speeds less assistance is provided. The turning circle is a city friendly 11.0m.



Safety isn't just a priority for Prius v. The 5-Star ANCAP safety rating is testament to its renowned Toyota build quality.



Well-located ISOFIX rear seating fixing points enable child seating to be more easily attached.



Prius v occupants are well protected with driver and passenger front, front side, front/rear curtain shield and driver's knee airbags.



Standard in Prius v, a reversing camera with guidelines greatly enhances your safety by helping you avoid pedestrians and obstacles when backing out of a tight spot. It's also great to feel that extra confidence if you ever get nervous in car parks.

### Prius v exterior colours

Glacier White  
040



Crystal Pearl METALLIC  
070



Silver Pearl METALLIC  
1F7



Graphite METALLIC  
1G3



Eclipse MICA  
218



Peacock Black GLASS FLAKE  
221



Rustic Brown MICA METALLIC  
4W4



### Prius v interior trim

Black fabric seat facings with synthetic leather accents



# PRIUS v SPECIFICATIONS

MECHANICAL SPECIFICATIONS	1.8L petrol engine, In-line, 16 valve, Double Overhead Cam (DOHC), Atkinson cycle with Variable Valve Timing-intelligent (VVT-i), Front Wheel Drive (FWD)	
	Hybrid system: Lithium Ion Battery. Hybrid Synergy Drive (HSD) with Electric Vehicle (EV) ECO, normal and power drive modes	
	Maximum power: Petrol engine 73kW at 5200rpm; maximum torque - petrol engine 142Nm at 4000rpm; Total combined system output 100kW (73kW petrol engine + 27kW battery)	
	Fuel type: 91 octane or higher; Fuel tank capacity 45 litres	
	Fuel consumption: ADR81/02 (Combined) 4.4L/100km; CO <sub>2</sub> emissions - ADR79/04 (Combined) 101g/km; Exhaust emission standard Euro 5	
Electronically Controlled Continuously Variable Transmission (ECVT)		
STEERING, BRAKES SUSPENSION	Front Brakes power-assisted ventilated disc; rear brakes solid disc. Pedal type park brake	
	Anti-lock Braking System (ABS), Brake Assist (BA), Electronic Brake-force Distribution (EBD), Electronically Controlled Brake-Regeneration (ECB-R)	
	Front Suspension: MacPherson struts with stabiliser bar; Rear suspension - Torsion beam	
	Electric power steering (EPS); Turning circle 11m (tyre); 3.31 turns lock to lock	
EXTERIOR FEATURES	Wheels - 16" silver alloy wheels with cap, tyre size 205/60R. Tyre repair kit	
	Front design: Halogen headlights with manual levelling; light control system auto on/off; LED Daytime Running Lights (DRL); front fog lights; body coloured front bumper	
	Side design: Body coloured exterior mirrors with electric adjustment, retract and heater functions, side mirror indicator lights	
	Rear design: Body coloured rear bumpers, rear fog lamp; LED high stop light; upper rear spoiler, rear privacy glass, rear windscreen wiper	
INTERIOR FEATURES & CONVENIENCE	Smart start system with engine start/stop button and touch sensor for drivers, front passenger door and boot lid	
	Climate control air conditioning with single dial control with clean air filter and LCD screen	
	Front centre console box with 2 cup holders; 1 cup holder in front instrument panel, 2 rear side consoles with 1 cup holder each; lower glovebox with lamp and upper glovebox, front and rear door pockets with bottle holders, overhead storage box for sunglasses	
	Cruise control	
	Power windows: All doors with one-touch auto up/down and anti-jam safety function, drivers lock switch for passenger windows	
	Front seats manual slide and recline with driver's vertical height adjustment function and power lumbar support; second row seats slide and recline functions with independent split-fold; third row seats 50/50 split-folding with recline function. Walk-in seat system	
	Illuminated entry system with map, step and room lights	
	Tilt and telescopic steering wheel - 4-spoke genuine leather with audio, telephone and voice recognition, 4-way Multi Information Display (MID) switch	
	Sun shades: Rear doors, manual type - retractable	
	Luggage area: Carpet moulded panels and deck boards, luggage light and four luggage area hooks, under floor storage box, retractable tonneau cover	
AUDIO & CONTROL	6.1" VGA colour touchscreen audio with radio, CD player, audio input jack, USB port, voice recognition, Bluetooth handsfree phone capability and audio streaming. JBL GreenEdge amplifier and 8 x JBL GreenEdge speakers. Satellite Navigation system, trip information (energy monitor, elapsed time, fuel consumption), SUNA Traffic Avoidance System (only in some regions)	
	Combination meter: Digital speedometer, shift indicator and Multi Information Display (MID)	
	4.2" TFT screen Multi Information Display (MID) - Current and average fuel consumption and range; Economy meter - Eco Indicator and Hybrid System indicator	
	Heads Up Display (HUD): With digital speedometer	
	Hybrid system indicator: With charging, Eco and power driving displays	
SAFETY FEATURES	5-Star ANCAP Safety Rating	
	Vehicle Stability Control (VSC) and Traction Control (TRC); Hill-start Assist Control (HAC); Emergency Stop Signal (ESS)	
	Airbags x 7: Driver and passenger front, front sides, front and rear curtain shields and driver's knee	
	Front row: 2 x 3-point ELR seatbelts with pre-tensioners and force limiters	
	Second row: 3 x 3-point ELR seatbelts; Child seat fixing points, 3x tether anchors and 2x ISO fixings. Child proof rear door locks	
	Third row: 2 x 3-point ELR seatbelts	
	Reversing camera and monitor display in 6.1" touchscreen display	
Engine immobiliser		
DIMENSIONS	Overall length / width / height	4645 / 1775 / 1590mm
	Wheelbase	2780mm
	Drag Coefficient	0.29Cd
	Kerb weight (min/max) / Gross vehicle weight	1505 / 1570kg / 2115kg
	Seating capacity	7
	Luggage capacity - Third row seats up/down	200/505L

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 Fuel consumption: ADR81/02 CO<sub>2</sub> emissions: ADR79/04. For more information on fuel consumption ratings and factors that affect fuel economy, please visit: [toyota.co.nz/fuel-economy](http://toyota.co.nz/fuel-economy)  
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 For further information contact your nearest Authorised Toyota Dealer. They will be glad to assist. [Production effective May 2016]

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