

North Western Henderson & New Lynn Toyota Sponsorship Proposal Guidelines

- Sponsorship will be focused within our North Western Community (Henderson and New Lynn).
- The sponsorship must be of benefit to our community.
- The sponsorship must have a direct appeal or relevance to our market, clients, products or services.
- Sponsorship funds will not be in the form of a 'cash' payment but will be directed to the material aspects of the organisation or event.
- As a rule, North Western will not consider sponsorship for political organisations.
- The event or project must create an opportunity for North Western to display our vehicles and services where permissible.
- Our logo and website address exposure is considered mandatory where possible.
- It must have a common link with North Western Toyota values and encourage awareness of the community.
- North Western Toyota must be mentioned in any press release or media activity.

Sponsorship Consideration Process.

- Sponsorship proposals (in writing) are viewed and assessed by our Sponsorship committee.
 - An initial response will be sent to the proposer within two weeks of submission.
- Sponsorship Request Submission Sponsorship Proposals should be submitted in writing or via email to:

Community@nst.co.nz