

Bowater Toyota victorious again at annual awards

18th March 2022

The team at Bowater Toyota were very excited and proud to have been crowned 2021 Toyota New Zealand Supreme Award winners in a virtual event held online last night (17th March 2022).

This penultimate award was on top of the award they had won moments earlier, the 2021 President's Trophy for outstanding customer service.

Hilary Barry, Toyota NZ CEO Neeraj Lala, and Toyota NZ General Manager of New Vehicles and Product Planning Steve Prangnell, were on the set of the online awards to deliver the outstanding results to Tony Bowater and the management team that had gathered in the new showroom in Achilles Avenue.

It was the 5th time in the last 8 years that Bowater Toyota have won this Supreme Award, cementing their place as industry leaders amongst the dealer network of one of New Zealand's most trusted brands.

Upon receiving this award, a very proud Tony Bowater put the success down to a hard working team.

"Total respect for the team here, and total respect for their partners. This is a team effort driven by a group of people that turn up and work hard to deliver exceptional service to the wider community. It has been a tough old year but we have a lot to be proud and thankful for. What a great result. I am lost for words."

