



TOYOTA
Believe

RAV4



RAV4

RE:DEFINE

RE:DEFINE SPACE | RE:DEFINE HYBRID | RE:DEFINE SAFETY



RAV4

OVERVIEW



RAV4 GXL in Ruby

RAV4 is a No Compromise SUV designed to meet the needs of active, adventurous and sustainability conscious New Zealanders who are both young and young at heart.

SELF-CHARGING HYBRID ELECTRIC VEHICLE RANGE



2.5L PETROL SELF-CHARGING HYBRID ELECTRIC E-FOUR AWD

PETROL RANGE



2.0L PETROL FWD

2.5L PETROL AWD

RAV4

PERFORMANCE



RAV4 Adventure in Safari Green

RAV4 is the result of the Toyota New Global Architecture (TNGA) design and engineering philosophy which translates into driving quality, comfort, user-friendliness, pride of ownership and security.

The 2 litre four cylinder petrol engine provides you with maximum power of 127kW and 203Nm of torque through its direct shift CVT transmission, but most importantly a combined fuel consumption of 6.0L/100km and CO₂ emissions of just 137g/km.

The 2.5 litre four cylinder petrol engine delivers maximum power of 152kW and 243Nm of torque through its 8-speed automatic transmission. Combined fuel consumption is 6.7-6.8L/100km and CO₂ emissions of just 153-154g/km.

The Dynamic Torque Vectoring All-Wheel Drive System in the Adventure grade automatically optimises the distribution of engine torque to the front and rear wheels as well as optimising torque distribution between left and right rear wheels when it senses a loss of traction.

This maximises available traction and enhances vehicle safety when venturing off the beaten track.

Toyota recognises that sustainability and fuel efficiency is a key issue for many SUV customers so has made the 2.5L petrol self-charging hybrid electric powertrain available for the first time in RAV4.

This delivers maximum power of 163kW through its Electronically controlled CVT transmission, but most importantly a combined fuel consumption of 4.8L/100km and CO₂ emissions of just 109g/km.

The newly developed E-Four all-wheel-drive system automatically optimises the distribution of power to the front and rear wheels in all RAV4 self-charging hybrid electric models.

In normal on-road driving the E-Four system distributes more driving force from the electric motor to the rear wheels at take-off which suppresses any unwanted slippage from the front wheels, and provides you with enhanced acceleration, improved steering stability and reduced understeer when cornering in the RAV4 Hybrid. When driving off-road the E-Four system has greatly increased the torque output to the rear wheels providing you with more powerful hill climbing ability on rough terrain.



RAV4 Hybrid Limited in Eclectic Blue (with accessories fitted)

The newly developed E-Four all-wheel-drive system automatically optimises distribution of power to the front and rear wheels in all RAV4 Hybrid models.



RAV4 Hybrid Limited in Crystal Pearl

The 1500kg maximum braked towing capacity for RAV4 Hybrid models matches the petrol 2.5 litre models.



**2.0L PETROL
GX, GXL, LIMITED**

POWER / TORQUE
127kW / 203Nm

TRANSMISSION
CVT

FUEL CONSUMPTION
6.0L/100km

CO₂ EMISSIONS
137g/km

BRAKED TOWING CAPACITY
800kg



**2.5L PETROL AWD
GXL, ADVENTURE**

POWER / TORQUE
152kW / 243Nm

TRANSMISSION
8-SPEED AUTO

FUEL CONSUMPTION
6.7L/100km GXL
6.8L/100km ADVENTURE

CO₂ EMISSIONS
153g/km GXL
154g/km ADVENTURE

BRAKED TOWING CAPACITY
1500kg



**2.5L HYBRID AWD
GX, GXL, LIMITED**

TOTAL COMBINED POWER
163kW

TRANSMISSION
ECVT

FUEL CONSUMPTION
4.8L/100km

CO₂ EMISSIONS
109g/km

BRAKED TOWING CAPACITY
1500kg

RAV4

SAFETY



RAV4 GX in Glacier White

OTHER STANDARD SAFETY FEATURES



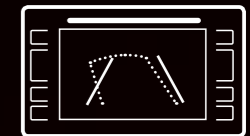
BLIND SPOT MONITOR



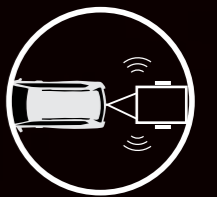
REAR CROSS TRAFFIC ALERT



PARKING SENSORS



REVERSING CAMERA



TRAILER SWAY CONTROL

Knowing that New Zealanders like you have active and busy lifestyles, Toyota has not compromised on the specification of safety features for the RAV4.



Toyota Safety Sense is a package of active safety systems designed to keep you and your passengers protected, wherever you are.

The RAV4 range features Lane Tracing Assist with Lane Departure Alert function (LTA with LDA), steering assist, and lane centering function.

It also provides all-speed Dynamic Radar Cruise Control (DRCC), while Road Sign Assist (RSA) and Automatic High Beam (AHB) will allow you to focus more easily on the road ahead.

Every RAV4 model comes standard with Toyota Safety Sense.



Pre-Collision System with Autonomous Emergency Braking, and Pedestrian and Cyclist Detection

Autonomous Emergency Braking and pedestrian protection is the ultimate RAV4 co-driver, alerting you to vehicles, pedestrians and cyclists if they get too close.



All-speed Dynamic Radar Cruise Control

All-speed Dynamic Radar Cruise Control maintains an adjustable vehicle-to-vehicle distance by automatically accelerating up to a set speed, decelerating or stopping your vehicle to match the speed changes of the vehicle ahead without having to use the accelerator or brakes.



Lane Tracing Assist with Lane Departure Alert function, Steering Assist, and Lane Centering Function

Lane Departure Alert is designed to reduce the possibility of an accident due to your vehicle unintentionally drifting out of its lane. The system recognises visible white and yellow lane markings and if it detects the possibility of lane departure, will urge you to steer back into the lane using a warning buzzer and a visual display.



Automatic High Beam

Automatic High Beam makes night driving a little easier - a built-in camera detects head and tail lights of other vehicles and dips your lights accordingly.



Road Sign Assist

Road Sign Assist monitors road speed signs using a camera and then displays the current speed limit to the driver via the Multi-Information Display. The system can be configured to provide an audio and/or visual alert if the vehicle speed exceeds a designated threshold above the posted limit.

RAV4

EXPLORE THE RANGE



RAV4

GX



KEY FEATURES

AVAILABLE AS:
GX 2.5L HYBRID E-FOUR AWD
GX 2.0L PETROL FWD



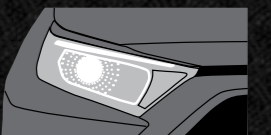
REVERSING CAMERA WITH
STATIC GUIDELINES



17" ALLOY WHEELS



8" TOUCHSCREEN DISPLAY
WITH SAT NAV AND SUNA



LED HEADLIGHTS



RAIN SENSING
WINDSCREEN WIPERS



HEATED AND
POWER FOLDING
DOOR MIRRORS

Distinctive with a real road presence, the RAV4 GX may be an entry level grade, but it is still very well equipped for daily life in the urban jungle or when heading out of town for sports and leisure activities. The RAV4 GX offers you a high level of specification including LED headlights, halogen front fog lights, heated power-folding door mirrors and 17-inch alloy wheels. The RAV4 GX is available in both self-charging hybrid E-four AWD and FWD petrol powertrains.



Fulfilling its promise as a No Compromise SUV the RAV4 has an array of technological specification that is standard across the range. From the electronic park brake to 8" audio display with Satellite Navigation and SUNA traffic channel, and the automatic rain sensing wipers that allow you to keep your hands on the steering wheel and focus on the road ahead. The RAV4 GX self-charging hybrid also features the push button start system and dual zone automatic air conditioning.



The RAV4 is fully equipped to handle every adventure, with a wide range of features that allow you to drive with more confidence.

To make reversing even easier for you the RAV4 GX has a reversing camera with static guidelines, while front and rear parking sensors will prevent you from misadventure when negotiating a car park. Plus, you'll never have to worry about vehicles approaching from the rear in your blind spot on the road, thanks to the Blind Spot Monitor (BSM) which is fitted as standard on all RAV4 models.



RAV4

GXL

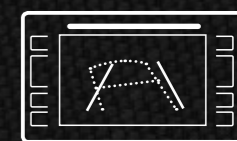


KEY FEATURES

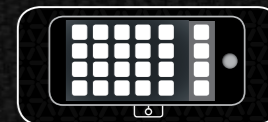
AVAILABLE AS:
GXL 2.5L HYBRID E-FOUR AWD
GXL 2.5L PETROL AWD
GXL 2.0L PETROL FWD



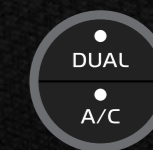
SMART ENTRY AND
PUSH BUTTON START



REVERSING CAMERA WITH
DYNAMIC GUIDELINES



QI WIRELESS CHARGER



DUAL ZONE AUTO
AIR CONDITIONING



REAR PRIVACY GLASS



18" ALLOY WHEELS

For whatever's beyond the horizon there is a RAV4 GXL grade suited for every lifestyle and every road, so you can drive with confidence whether you are on a fast-moving motorway or manoeuvring the streets of a congested city. The RAV4 GXL is available in a self-charging hybrid E-four AWD powertrain, as well as FWD and AWD petrol powertrains.

Thanks to the keyless smart entry and push button start system, running back to the car in the rain with your hands full of shopping bags or other items is never going to be an issue with the RAV4 GXL. The keyless smart entry system allows you to lock and unlock the doors by simply carrying the smart key in a pocket, or in a bag. Once you are comfortably behind the wheel, you don't need to worry about inserting an ignition key, simply press the brake pedal with your foot and the stop/start button with your finger will start the engine up for a smooth getaway.

Whether you are out and about for the day running errands or taking a long road trip with friends or the family, you'll never have to worry about a flat device battery again. The RAV4 GXL has a wireless Qi charger for compatible devices in the centre console, there are also two USB charging outlets for front seat occupants and another two USB charging outlets for occupants in the rear seats.



RAV4

LIMITED



RAV4 Hybrid Limited in Eclectic Blue (with accessories fitted)

KEY FEATURES

AVAILABLE AS:
LIMITED 2.5L HYBRID E-FOUR AWD
LIMITED 2.0L PETROL FWD



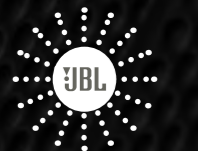
LEATHER ACCENTED SEATS
WITH DRIVER POWER ADJUSTMENTS
& FRONT SEAT HEATERS



PANORAMIC VIEW MONITOR



TILT & SLIDE MOONROOF (HYBRID)
PANORAMIC TILT & SLIDE
MOONROOF (PETROL)



9 SPEAKER JBL PREMIUM
AUDIO SYSTEM



POWER BACK DOOR

19" ALLOY WHEEL
18" ALLOY WHEEL



PETROL LIMITED
HYBRID LIMITED

Built to be driven and designed to stand out, the RAV4 Limited fuses the latest in innovative technology with true SUV character. The RAV4 Limited is available in both self-charging hybrid E-four AWD and FWD petrol powertrains.

The RAV4 Limited grades are distinguished on the road by the exclusive silver 19-inch alloy wheels for the petrol grade, and gloss black finished 18-inch alloy wheels for the self-charging hybrid grade. Plus, on warm sunny days, open the spacious cabin with either a panoramic tilt and slide glass moonroof on the petrol grade or a standard tilt and slide glass sunroof on the self-charging hybrid grade.

For discerning buyers like you, the Next-Gen RAV4 Limited offers the choice of a premium black leather accented interior or a light grey leather option. Other luxurious touches include convenience features, such as a 360 degree panoramic view monitor, power back door, powered leather accented driver's seat and driver's lumbar adjustment, as well as front seat heaters.

For the ultimate listening experience while on the road, the Next-Gen RAV4 Limited is equipped with 9 speaker JBL premium audio which deliver a clearer, crisper, and more dynamic listening experience throughout the car from any music source.



RAV4 Hybrid Limited in Eclectic Blue (with accessories fitted)



RAV4

ADVENTURE



KEY FEATURES

AVAILABLE AS:
ADVENTURE 2.5L PETROL
WITH TORQUE VECTORING AWD



SYNTHETIC LEATHER SPORTS
STYLE SEATS WITH FRONT SEAT
HEATERS & VENTILATION



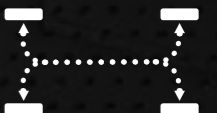
PANORAMIC VIEW MONITOR



PANORAMIC TILT
& SLIDE MOONROOF



9 SPEAKER JBL PREMIUM
AUDIO SYSTEM



DYNAMIC TORQUE
VECTORING AWD



POWER BACK DOOR

Every day deserves more adventure. Push the limits, on and off the pavement, with the RAV4 Adventure AWD. The RAV4 Adventure is differentiated from the other RAV4 grades by its own unique styling package which includes a model exclusive black front grille and front bumper design, in addition to its exclusive 19-inch alloy wheels. Plus, get a better view of the outside world with a panoramic tilt and slide glass moonroof.

Go further and in comfort, with the newly developed Dynamic Torque Vectoring All Wheel Drive (AWD) system in addition to Downhill Assist Control (DAC). The RAV4 Adventure is the first Toyota vehicle to feature this latest AWD system, which automatically optimises the distribution of engine torque to the front and rear wheels, as well as optimising torque distribution between the left and right rear wheels when it senses a loss of traction in the RAV4 Adventure to maximise available traction and enhance vehicle safety when venturing off the beaten track.

The look is completed with a unique interior trim defined by orange décor highlights, as well as model-specific Sports-style front seats that are upholstered in durable synthetic leather, which are both heated and ventilated for greater occupant comfort.



RAV4



RAV4

ACCESSORIES



RAV4 Hybrid Limited in Eclectic Blue (with accessories fitted)

Only Toyota Genuine Accessories are designed and manufactured to the same high standard as original parts. Fitting Genuine Toyota Accessories also ensures the integrity of your vehicle, with components tested to exacting standards for New Zealand conditions and backed by a 3 year or 100,000 kilometres* warranty. For more information on our Toyota Genuine Accessory range please contact your local Toyota Store or visit our website: www.toyota.co.nz

RAV4 Hybrid Limited in Eclectic Blue fitted with:
Black Nudge Bar, Roof Racks with accessories

*Whichever comes first. Warranty valid from when accessory fitted, at time of new vehicle purchase at your Toyota Store.



Seat Covers, Front - Fabric (Black) Protect the seats from daily wear and tear with these black fabric seat covers. Fully SRS side airbag compatible and patterned to complement the RAV4 GX & GLX interior. Rear seat covers available separately.



Cargo Liner Protect the cargo area of your RAV4 with this custom moulded cargo liner. Made from a highly durable and flexible material. Remove and hose off for easy cleaning.



Cargo Barrier Designed and developed specifically for the RAV4 to work in conjunction with the vehicle's safety systems for maximum passenger protection. The Cargo Barrier is built from steel for impact resistance and is powder coated for a lasting, corrosion-resistant finish.



Nudge Bar Designed for RAV4 to provide protection from everyday knocks and bumps whilst integrating with RAV4's bold look. Subjected to Toyota's rigorous strength, durability and environmental testing to ensure its long-term effectiveness. Correct deployment of airbags is assured thanks to the unique bracket system developed in tandem with the vehicle, it's also compatible with the vehicle's sensors. Available in both black and alloy.



Headlight Protectors - Acrylic (Clear) Provide added protection from insects, stone-chips and damage. Made from high strength acrylic which is resistant to cracking and UV discolouration. Easy to remove for cleaning and help you keep your stylish RAV4 looking brand new.



Bonnet Protector - PMMA Acrylic (Clear) Bonnet Protectors provide added protection from insects, stone-chips and damage. Made from high strength acrylic which is resistant to cracking and UV discolouration, Toyota Genuine Bonnet Protectors are easy to remove for cleaning. Also available in tinted acrylic.



Weathershields, Front/Rear - Slimline Slimline Weathershields provide access to fresh air, without having to brave the elements. Lightly tinted, UV-resistant acrylic reduces glare and helps deflect wind and rain.



Side Steps Side Steps assist with vehicle entry and act as an elevated platform for roof access. A sturdy connection to the vehicle using high tensile fasteners helps protect the vehicle body from damage during off-road driving. It makes mounting and dismounting your bicycle that much easier.



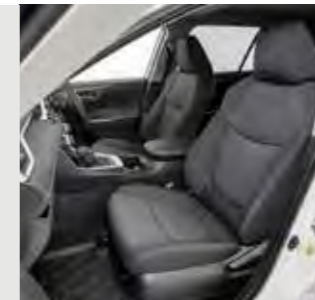
Towbar and Wiring Harness Removeable tongue towbar rated to a maximum of 1500kg braked. This Towbar is designed specifically for the Toyota RAV4, maximising function and safety.

RAV4 interior trim

GX
BLACK FABRIC



GXL
PATTERNED
BLACK FABRIC



LIMITED
BLACK LEATHER
ACCENTED



LIMITED
GREY LEATHER
ACCENTED



ADVENTURE
BLACK
SYNTHETIC
LEATHER



ADVENTURE
ORCHID BROWN/
LIGHT GREY
SYNTHETIC
LEATHER



RAV4 exterior colours

Glacier White
040
GX



Crystal Pearl
CRYSTAL SHINE
070
GXL & LIMITED



Silver Sky
METALLIC
106
GX, GXL
& LIMITED



Graphite
METALLIC
163
ALL MODELS



Eclipse
MICA
218
ALL MODELS



Ruby
MICA
3T3
ALL MODELS



Deep Sea Blue
MICA
8X8
GX, GXL
& LIMITED



Eclectic Blue
METALLIC
8W9
ALL MODELS



Safari Green
6X3
ADVENTURE



RAV4 SPECIFICATIONS

	2.0L PETROL FRONT-WHEEL DRIVE			2.5L PETROL ALL-WHEEL DRIVE		2.5L HYBRID ALL-WHEEL DRIVE			
	GX	GXL	LIMITED	GXL	ADVENTURE	GX	GXL	LIMITED	
MECHANICAL SPECIFICATIONS	2.0 Litre, 4 cylinder, in-line, 16 valve Double Overhead Camshafts with VVT-iE - intake, VVT-i - exhaust. Maximum power 127kW at 6600rpm; maximum torque 203Nm at 4400-4900rpm. Direct shift Continuously Variable Transmission; 91 octane fuel recommended								
	2.5 Litre, 4 cylinder, in-line, 16 valve Double Overhead Camshafts with VVT-iE - intake, VVT-i - exhaust. Maximum power 152kW at 6600rpm; maximum torque 243Nm at 4000-5000rpm. 8-speed Automatic Transmission; 91 octane or higher fuel recommended								
	2.5 Litre, 4 cylinder, in-line, 16 valve Double Overhead Camshafts with VVT-iE - intake, VVT-i - exhaust. Toyota Hybrid System - Nickel Metal-Hydride (Ni-MH) Battery. Total combined system output (Engine + Hybrid System) 163kW. Electronically controlled Continuously Variable Transmission; 91 octane fuel recommended								
	Fuel consumption: L/100km ADR 81/02 (combined); g/km CO ₂ emissions ADR 79/04 (combined)*. Emission standard Euro 5								
STEERING, BRAKES & SUSP	Brakes: Front - Ventilated disc brakes. Rear - Solid disc brakes								
	Steering: Rack Parallel Electric Power Steering; 2.76 turns lock to lock; turning circle (body):								
	Suspension: Front - MacPherson strut and stabiliser bar; Rear - Trailing wishbone and stabiliser bar								
EXTERIOR FEATURES	Wheels: full size spare wheel for GX, GXL and 2.5L Hybrid Limited; temporary spare wheel for 2.0L Limited and 2.5L Adventure								
	Headlights: Parabola LED with automatic levelling; LED daytime running lights; LED front fog lights								
	Headlights: Projector LED with automatic levelling; LED daytime running lights; LED front fog lights								
	Body coloured front bumper; black front grille GX; silver painted front grille GXL & Limited; black unique front grille Adventure								
	Exterior mirrors: LED side indicators, power adjustment and retract functions, heated								
	Panoramic moonroof with tilt and slide functions (2.0L Limited & Adventure); Moonroof with tilt and slide (2.5L Hybrid Limited)								
	Roof Rails: Black painted								
	Wipers: Rain-sensing front wipers with mist function, intermittent rear windscreen wiper								
	Glass: Noise reducing front windscreen, green tinted side and rear glass (GX); privacy rear glass (GXL, Limited and Adventure)								
	INTERIOR FEATURES & CONVENIENCE	Interior trims: Black fabric seat material (black patterned fabric for GXL models)							
Interior trim: Synthetic leather seat material, synthetic leather upper door trim									
Interior trims: Leather accented seat material, synthetic leather upper door trim									
Driver's seat: Manual slide, vertical height and seat back angle adjustments. Headrest with vertical manual adjustment									
Driver's seat: Power seat with additional lumbar and seat cushion tilt functions, headrest with vertical manual adjustment; driver's seat memory (n/a Adventure). Driver and front passenger seat heaters (+ front seat ventilation Adventure)									
Passenger seat: Manual slide and recline adjustments. Headrest with vertical manual adjustment									
Rear seats: 60:40 split folding with recline function. Rear headrests with vertical manual adjustment									
Steering wheel: 3-spoke with audio, meter display, phone, MID, Voice, Dynamic Radar Cruise Control, Lane Departure Alert buttons. Manual tilt and telescopic adjustment									
Air conditioning: Manual with dial type controls and clean air filter									
Air conditioning: Dual zone climate control with push button and dial controls (dial for temperature) and clean air filter									
Smart Entry locking system (N/A GX); engine start system:									
Inside rear view mirror, day/night anti-glare function (GX); auto dimming (GXL, Limited, Adventure)									
Interior front footwell illumination									
Storage: Centre console box, door pockets with bottle holders, passenger seatback pocket, cup holders, glove box, front storage tray. Luggage area with removable tonneau cover									
Rear door: Lift-up type. Power type with height memory function for Limited and Adventure									
Meters: 2 ring style with speedometer, tachometer, fuel gauge, 4.2" Multi-Information Display (MID)									
Meters: selectable style analogue or digital speedometer, tachometer, fuel gauge, 7.0" colour TFT Multi-Information Display (MID)									
Drive modes: all models ECO, Normal, Sport									
AUDIO & CONTROLS	8.0" touchscreen display audio with radio, Bluetooth handsfree phone capability and audio streaming with email and SMS support; voice recognition; Satellite navigation with SUNA Traffic Channel; USB plug in lower instrument panel; 2 x console box and 2 x rear console USB charging outlets (n/a GX); Wireless device charging (n/a GX)								
	Premium JBL audio 8.0" touchscreen display audio with radio, Bluetooth handsfree phone capability and audio streaming with email and SMS support; voice recognition, Satellite navigation with SUNA Traffic Channel; USB plug in lower instrument panel; 2 x console box and 2 x rear console USB charging outlets; Wireless device charging								
SAFETY AND SECURITY	Toyota Safety Sense: Pre-Collision System with Autonomous Emergency Braking for vehicles and pedestrians (daytime & nighttime) and cyclists (daytime only), Lane Tracing Assist with Steering Assist Function and Lane Centering Function, All-Speed Dynamic Radar Cruise Control, Automatic High Beam, Road Sign Assist								
	Anti-lock Braking System, Brake Assist, Electronic Brake-force Distribution, Emergency Stop Signal								
	Vehicle Stability Control, Traction Control, Hill-start Assist Control; Downhill Assist Control (Adventure only)								
	Blind Spot Monitor; Rear Cross Traffic Alert (with braking for Adventure)								
	Airbag system - Driver and front passenger front, front seat side, front/rear curtain shield and driver's knee								
	Engine immobiliser and double locking function (double lock not available for GX)								
	Child seat fixing points - 2 x ISOFIX, 3 x tether anchor. Child proof rear door locks								
	Front seat belts: 2 x 3-point Emergency Locking Retractor, pre-tensioners and force limiters with warning light, height adjustable seat belt anchors. Outer rear seat belts: 2 x 3-point Emergency Locking Retractor, pre-tensioners and force limiters. Centre rear seat belt: 1 x 3-point ELR								
	Smart key system with front door and luggage door touch sensors								
	Parking assist sensors with on/off switch 4 x front and rear (Intelligent Clearance Sonar for Adventure)								
Reversing camera with static guidelines (dynamic guidelines GXL, Limited and Adventure)									
Panoramic View Monitor									
DIMENSIONS	Overall length: 4600mm								
	Overall width: 1855mm								
	Overall wheelbase: 2690mm / overall height: 1685mm								
	Gross vehicle weight								
	Kerb weight (min/max)								
	Towing capacity (unbraked/braked)								
Luggage capacity (rear seats up)									

Because Toyota believes in going the extra mile we offer comprehensive support and a great range of products and services for our valued customers.

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TOYOTA
Believe

January
2020
SB438

* Fuel consumption as per ADR 81/02 (combined cycle) and emissions as per per ADR 79/04 (combined cycle) are tested in a controlled environment. These figures are for comparison purposes only between other makes and actual fuel consumption may vary under real world driving conditions. Fuel consumption will vary depending on many factors including driving conditions/style, vehicle usage, condition and options/accessories fitted. Every endeavour has been made to ensure text details and specifications contained in this publication were accurate as at 13 January, 2020. Toyota New Zealand Limited reserves the right at any time to introduce any changes deemed necessary to improve the models shown or for any other reason. Paint and upholstery colours shown in this brochure may differ from actual colours due to variations in printing processes. Some models shown in this brochure may have optional accessories fitted. For further information contact your nearest Toyota Store. They will be glad to assist. [Production effective October 2019]